



# JONATHAN DOUGLAS

+447300211908 | jonnyrdouglas@gmail.com

14 Maling Street, Newcastle upon Tyne, United Kingdom, NE1 6LP

**Nationality:** British

**Skillest-** [skillest.com/@JonnyDGolf](https://skillest.com/@JonnyDGolf) | **Instagram-** [jonnydgolf](https://www.instagram.com/jonnydgolf) | **TikTok-** [jonny.d.golf](https://www.tiktok.com/@jonny.d.golf)

## LANGUAGES

### English

Native

### Spanish

Beginner

## Skills

- Golf instruction
- Customer Service
- Social Media
- Service Management
- Task Organization
- Time Management
- Decision Making
- Teamwork
- Creativity
- Leadership
- Communication
- Problem Solving

## Education

01/2017

**Ponteland High School** *Newcastle-Upon-Tyne, England*  
High school diploma

- I attained 9 GCSE's, including 5 C's, 3 B's and 1 A in English Language.
- I attained 4 AS Levels, D in History, C in Geography, B in English Language and Merit in Business
- I attained 3 A Levels, B in Geography, C in English Language and Merit in business.

01/2022

**Morningside University** *Sioux City, Iowa*  
Bachelor of Science: Business Administration with an Emphasis in Marketing

- My Major (Degree) at Morningside University was Business Administration with an Emphasis in Marketing. I also attained a Minor in Psychology and a Minor in Sports Management. My GPA was 3.0.

### **Golfzon David Leadbetter Coaching Certification** *Online*

Golfzon David Leadbetter Level 1 Certified: Golf Instruction

- Completed the David Leadbetter Level 1 Coaching Certification, gaining a strong foundation in modern golf coaching, principles and player development.

## Professional summary

Ambitious Golf Professional with diverse experience across US and UK. Developed composure and sound decision-making in high-pressure environments while balancing competitive play and coaching business. Committed to building relationships and delivering exceptional customer service in pursuit of long-term goals on major tours.

## Work history

01/2026 - current

**Online and In-Person Golf Coach** | Newcastle Upon Tyne  
JonnyDGolf

- Founded and manage a golf coaching business, providing both online and in-person instruction to golfers of varying skill levels.
- Created and published engaging golf content across Instagram and TikTok, going by the handle JonnyDGolf, to educate, grow brand awareness and attract new clients.
- Deliver personalised coaching sessions focused on technique improvement, course management, scoring development and mental performance, tailoring each lesson to every client's personal needs
- Responsible for my own client acquisition, scheduling, marketing, content creation and business operations while maintaining a professional and customer-focused service.
- Developed strong skills in coaching, communication, digital marketing, client acquisition and business management.
- Enjoying a 100% client retention rate and have received only 5 star reviews and positive feedback.

10/2023 - current

**Harrys Bar and Catering Ltd.** | Newcastle Upon Tyne, Tyne and Wear  
Bartender

- Gained huge levels of composure from learning, preparing and serving cocktails and a large range of other alcoholic and non-alcoholic drinks in a loud, overstimulating environment.
- Delivered excellent customer service and gained many positive online reviews for me personally.
- Responsibly handled card and cash transactions.
- Ensured efficiency by contributing to cleanliness and organisation of bar area.
- Developed teamwork and communication skills from working with colleagues during busy shifts and events.
- Managed stock levels efficiently, preventing shortage during peak hours.
- Solved any conflicts quickly and without incident to ensure all customers and staff felt safe in Harry's Bar.

06/2023 - current

**Playing Professional Golfer** | UK and the rest of Europe  
Playing Pro

- Competed professionally in tournaments and events, demonstrating a high level of skill, discipline and performance under pressure.
- Worked with sports psychologists to improve and sharpen my mind, giving me a competitive edge.
- Represented sponsors and organisations in a professional manner.
- Improved swing technique by thorough practice and rigorous training.
- Hugely improved fitness and mobility through consistent training and stretching.

- Trained in swing fundamentals, skill assessment, lesson delivery, lesson planning and effective coaching communication techniques.
- Developed an understanding of how to treat each client as their own, and avoid treating them all as the same golfer, as every golfer has different strengths, weaknesses and physical limitations.
- Understood how to identify key areas of improvement and deliver structured instruction and calculated improvement plans.
- Applied Leadbetter's coaching methodologies to my own ideas about the golf swing and learned to apply them to all abilities.

- Developed a deep understanding of golf course layouts, which greatly benefited game strategy planning, showing thorough attention to detail.
- Participated in promotional and networking events, gaining mutually beneficial relationships with businesses and golfers alike.
- Further developed strong time management, self-motivation and goal setting qualities while continually trying to achieve competitive success.

*03/2023 - 05/2023*

**Whispering Creek Golf Club** | Sioux City

Assistant Golf Manager

- Managed golf leagues and tournaments, making sure they ran smoothly and it was an enjoyable experience for everyone.
- Coached locals and members, building a strong reputation for improving their golf skills.
- Developed positive relationships with members and guests, enhancing their perception of WCGC.
- Assisted with essential tasks, including picking the range, cleaning carts, and raking bunkers, ensuring smooth daily operations.

*11/2022 - 05/2023*

**Austads Golf Store** | Sioux City, Iowa

Sales Associate

- Welcomed customers and proactively offered assistance with their needs.
- Collaborated with customers to address complaints and achieve satisfactory resolutions for both customer and store.
- Acquired in-depth knowledge of products and services at Austads, ensuring optimal stock levels.
- Accurately labelled and organised all items in the store.
- Kept the store clean and organised at all times.

*06/2022 - 05/2023*

**Landmand Golf Club** | Homer, Nebraska

Social Media and Golf Shop Assistant Manager

- Welcome and greet all guests to help ensure their experience at Landmand Golf Club is a memorable one.
- Help to organise and distribute weekly updates to our membership.
- Introduce and suggest club merchandise purchases to guests, improving selling techniques.
- Ensure that Landmand Golf Club clubhouse was kept in pristine condition.

*01/2021 - 04/2022*

**Old Dane Golf Club** | Dakota City, Nebraska

Golf Pro Shop Assistant Manager

- Gained initial understanding of how successful golf clubs should be run.
- Promoted Old Dane specific golf products and accessories and kept track of popular and unpopular products.
- Performed daily closing functions and maintained accountability for shift-closing reports.
- Opened and closed cash registers by counting cash, separating charge slips and balancing drawers.
- Gained initial understanding of how successful golf clubs should be ran.

## ACCOMPLISHMENTS

- Named Captain of the Morningside Men's Golf Team from the start of my sophomore year in August 2018, until I graduated in May 2022.
- Member of four conference-winning teams for Morningside.
- Yielded four individual Collegiate individual wins, as well as numerous high finishes and over fifteen top 5 place finishes in Men's Golf.
- Honorable mention All American, 2020, for Men's Golf.
- 3rd team All American, 2022, for Men's Golf.
- Instrumental part of the varsity Morningside Golf Team that peaked as the number 3 ranked team in the country in NAIA.
- Best finish on the Tartan Tour as a professional is T6th, at the Pollok Open.
- Best finish on the Clutch Tour as a professional is T3rd, at Hever Castle in September, 2025.
- Best finish on the 2020 Tour as a professional is T2nd, at Rockcliffe Hall, in March, 2024.
- Achieved multiple other top 5's, top 10's and made cuts as a professional.