

YASMIN MELLOUL DOSSANTOS

BIRTH NAME: YASMIN AKBAR HUSSEIN

MANAGER/ CO-DIRECTOR

CONTACT

☎ +447946482414

✉ Equitherapist@outlook.com

📍 LONDON
MOROCCO
ABU DHABI

SKILLS

- Strategic Planning
- Problem Solving
- Crisis Management
- Creative Thinking
- Data Analysis
- Brand Development
- Negotiation
- Customer Orientation
- Adaptability to Change

LANGUAGES

- English (Fluent)

REFERENCE

Teresea McGovern

Social Services

Email : Teresa McGovern
<tmcgovern@westminster.
gov.uk>



PROFILE

Accomplished Private Healthcare Executive, Co-Director, and Growth Strategist with over 5 years of experience scaling clinical brands and driving market share. Expert in targeted demographic marketing, patient acquisition funnels, and corporate B2B wellness programs. Proven track record in mergers and acquisitions (M&A), including the successful sale of an independent healthcare enterprise and its subsequent corporate rebranding into the premium international **TOPCHIRO** network.



WORK EXPERIENCE

2021 - PRESENT

Corrective Chiropractic LTD

Marketing Manager & Specialist

- Formulate and implement detailed marketing strategies and initiatives that support the company's mission and objectives.
- Guide, inspire, and oversee a dynamic marketing team, promoting a collaborative and performance-oriented culture.
- Ensure uniformity of the brand across all marketing platforms and materials.

Personal Trainer

- High-performance Strength and Conditioning Coach with a Level 3 Personal Training qualification and an elite athletic background.
- Demonstrated proof-of-concept through personal physical mastery and competitive success, translating first-hand athletic experience into evidence-based coaching methodologies.
- Specialises in bridging the gap between general hypertrophy and sport-specific performance, focusing on biomechanics, power development, and injury mitigation for competitive athletes.



EDUCATION

Master of ARTS

2022-2023

MUSIC Business Management
UNIVERSITY OF WESTMINTSER

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EXTRA STUDIES

- Digital Media (BCE)
- Graphic design (BCE)
- Equine Assisted-Therapy (CMA)
- Energy healing for Horses Practitioner (CMA)
- Personal training (Focus Fitness UK)

INTERESTS

- Horsemanship/ horse riding
- Shooting /clay pigeon
- Nutritional development
- Personal Training
- Hydrotherapies
- Organic produce
- Agriculture and Horticulture
- Culinary development
- Gardening and Foraging
- Cars and manufacturing
- Engine and mechanics
- Painting and Drawing

GOALS

- **Launch a niche practice:** Combine therapy with specific horsemanship methods (e.g., trauma-informed liberty work).
- **Gain advanced certifications:** Pursue credentials from recognized bodies like PATH Intl., EAGALA, or specialized trauma-focused institutions.
- **Develop a signature curriculum:** Create unique, structured workshop models for corporate leadership, veterans, or youth.
- **Scale via partnerships:** Collaborate with local mental health clinics, schools, or hospitals to secure stable client pipelines.



Establish a non-profit: open a practice for equine-assisted therapy and incorporate the standard Emirati health-care plan non specified to special needs via public health insurance. This includes a spa/sauna facility which aids mobility and physio-therapy services.