

Stephen Titley

Golf Fitting, Clubmaking & Technology Specialist

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Professional Summary

A detail-oriented Golf Club Fitter and Repair Specialist with 5 years experience and nearly a decade of prior software engineering experience. Combines deep technical proficiency, data analysis, and advanced clubmaking skills to deliver tailored custom-fitting, repair, and indoor simulator services. Proven track record of managing a successful golf fitting business, building strong customer relationships, and applying structured problem-solving to golf technology. Currently in the process of relocating back to the UK to leverage hands-on industry expertise, product knowledge, and technical acumen within the golf sector.

Technical & Golf Industry Skills

Category	Skills & Expertise
Technical Golf Equipment Experience	Custom Golf Club Fitting, Club Building & Repair, Shaft Selection, Loft/Lie Adjustments, Regripping, Launch Monitor Data Analysis (Indoor Simulator Operations)
Retail & Brand Experience	Authorized Retailer/Fitter (Mizuno), Customer Service, Client Relationship Management
Technical & Software	Systems Analysis, Data Analysis, SQL, Database Management, Windows/Unix OS, Office Suites, Programming Concepts (Java, C++, PHP, Web Development)
Interpersonal & Management	Problem Solving, Team Leadership, Time Management, Self-Motivated

Professional History

The Golf Mechanic | Clubmaker & Repair Specialist (Self-Employed) August 2021 – Present

- Delivered personalized club-fitting consultations using launch monitor data (Foresight GCQuad) to match clients with optimal club heads and shaft specifications.
- Operated as an authorized fitter and retailer for Mizuno golf products.

- Performed precise loft, lie, and length adjustments based on customer metrics and swing analysis.
- Provided full-service club repairs, re-shafting, and regripping.
- Managed and hosted practice and entertainment sessions on an indoor golf simulator.

New10 / ABN AMRO | *Salesforce Engineer April 2020 – August 2020*

- Designed technical solutions to optimize business processes and elevate customer experience.
- Collaborated with cross-functional architecture teams to align technical implementations with overarching strategy.

Emark | *Lead Salesforce Developer April 2018 – March 2020*

- Designed system architecture to meet client needs and built bespoke platform integrations.
- Led development teams and consultants through project implementations.
- Engaged directly with clients regarding technical requirements and managed deployment processes using Git.
- Conducted code reviews and enforced coding standards across the engineering team.

Spotzer | *Salesforce Solutions Developer / DevOps Lead September 2017 – April 2018*

- Established version control, deployment workflows, and CI/CD pipelines for the Salesforce engineering team.
- Designed and replaced legacy systems with scalable, reusable architecture.
- Configured and released new partner and product integrations.

Atlas Professionals B.V. | *Salesforce Developer / Secondary Scrum Master May 2016 – August 2017*

- Facilitated Scrum ceremonies including stand-ups, sprint planning, retrospectives, and sponsor meetings.
- Developed new functionality for global offices based on business requirements.
- Maintained data connection services to external systems and conducted bi-weekly developer ticket queue analysis.

Entanet International Ltd | *Software & Systems Developer April 2013 – May 2016*

- Improved and maintained core legacy code in PHP and Salesforce APEX.
- Designed modular software, web services, and database structures to accelerate new product launches.
- Served as technical lead on major projects, guiding a small development team.

Scorchsoft Ltd | *Web Developer November 2011 – April 2013*

- Developed custom web applications tailored to client requirements.
- Transformed designer artwork into fully functional web interfaces using custom graphics.

Education

Aberystwyth University | *Aberystwyth, Wales* Sept 2008 – June 2011

BSc (Hons) Mobile, Embedded and Wearable Computing

Core Focus: Software Engineering, Data Communications, Database Architecture, System Analysis

Shrewsbury College of Arts & Technology | *Shrewsbury, England* Sept 2006 – June 2008

BTEC National Diploma for IT Practitioners — Triple Distinction

Sundorne School | *Shrewsbury, England* Sept 2001 – June 2006

GCSEs

References available upon request