

SOTA KATANO

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Profile

I am a motivated and disciplined sport graduate with an Upper Second-Class bachelor's degree in physical education, Sport and Health and currently enrolled on the Professional Golfers' Association (PGA) Foundation Degree programme. I have experience in golf operations, customer service, sports coaching with the use of technology, data analysis, and event support, with a proven ability to deliver excellent service in fast-paced sporting environments. A former tennis player (national level), and Golfer, currently playing with a handicap of 1.7, looking to further excel and grow in the Golf industry. I believe I bring strong leadership, communication, organisational, and teamwork skills developed through competitive sport, coaching, and professional experience. I am also natively fluent in English and Japanese.

Experience

Golf Services ▪ September 2025 - Present

The Hertsmere ▪ Borehamwood, England, WD6 3AA

- Support day-to-day operations of the golf facility, ensuring an exceptional experience for members and guests.
- Assisting with golf shop, custom fittings, events/society preparations, tee time management, hire equipment/rentals, customer service, stock management, and coordination between golf, maintenance, and clubhouse departments.
- Responsible for administrative tasks such as Duty Management, reception (daily emails/phone calls), and financial reporting.

Data Entry Statistician ▪ July 2024, July 2025, July 2026

IBM ▪ All England Tennis Club, Wimbledon, SW19 5AE

- Accurately recording live match statistics and player performance data during the Wimbledon Championship matches, ensuring all data is captured promptly with accuracy.
- Using specialist data entry software and technology to process and manage live match information, whilst working in a fast-paced, high-pressure environment.
- Working closely and communicating with team members, tournament officials, and broadcast staff to update databases, provide statistical reports, and resolve any issues.

Sports Captain ▪ September 2024 – June 2025

UEA Tennis 1st Team ▪ University of East Anglia, Norwich, Norfolk, NR4 7TJ

- Lead the team during BUCS matches, tournaments, and training sessions.
- Coordinate match day logistics including transport, kit, player selections, and warm-ups and liaise with opponents and UEA+Sport regarding fixture arrangements.
- Act as the primary point of contact between players, coaches, and club committee.

Tennis Coach ▪ June 2019 – June 2021

Byfleet Lawn Tennis Club ▪ Pyrford, Woking, GU22 8UQ

- Planning and delivering group and individual coaching sessions, whilst communicating with players, other coaches, and parents.
- Work with junior and/or adult players to develop technical, tactical, and physical skills.
- Provide constructive feedback and encouragement to players.
- Set up and pack away equipment for sessions, support organisations for events, camps, and competitions.

Skills

▪ Organisational skills, Sports coaching, Use of Technology and Data Analysis, Customer service, Communication skills, Maintenance, Cash Handling, Food safety/preparation, Teamwork skills, Quick, adaptive learning and problem-solving skills.

Education

Professional Golfers Association (PGA), The Belfry

Foundation Degree in Professional Golf Studies

University of East Anglia, Norwich, Norfolk

Bachelor's Upper 2nd class degree in Physical Education, Sport, and Health ▪ September 2022 – June 2025

- UEA Bronze Awards
- UEA Silver Awards

Fullbrook Sixth Form, New Haw, Addlestone

A Level ▪ September 2020 – June 2022

- Physical Education, Mathematics, Psychology