

## Simon Cullen

Kilkenny, Ireland

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### Personal Profile

PGA Trainee Professional with a strong playing background and a passion for developing golfers of all levels. Experienced in junior and adult coaching, on-course lessons, and simulator analysis using GCQuad technology. Founder of Grip and Rip Golf, providing high-quality golf club repairs and second-hand club sales. A motivated and adaptable professional with excellent communication and leadership skills, combining teaching expertise, business acumen, and competitive golf experience to grow the game and deliver results for players and organizations.

### Education

PGA Training Program – Professional Golfers' Association, 2024–present

Leaving Certificate – St. Kieran's College, Kilkenny, 2017

### Professional Experience

Assistant Professional – Co. Meath Golf Club

July 2024 – March 2025

- Supported the Head Professional with coaching, fittings, and day-to-day golf shop operations.
- Delivered lessons for juniors and adults, including beginner and intermediate programs.
- Assisted with junior golf camps and member coaching initiatives.
- Gained experience in retail operations, stock management, and custom fitting.

Golf Coaching & Instruction

2023 – present

- PGA Trainee Professional providing coaching across junior camps, adult lessons, and on-course instruction.
- Expertise in performance analysis using GCQuad launch monitor technology.
- Designed and ran coaching programs, including short-game clinics, simulator sessions, and playing lessons.
- Working in partnership with Rathdowney Golf Club to expand junior and adult coaching.

Founder – Grip and Rip Golf

2023 – present

- Established independent golf club repair and resale business.
- Provide re-gripping, refurbishing, and sourcing of second-hand clubs for clients.
- Built a growing reputation through local club partnerships and online promotion.

## Content Creator – Golf Coaching & Entertainment 2024 – present

- Produce golf coaching and entertainment content on Instagram and YouTube.
- Showcase high-level play through course vlogs, matches, and coaching tips.
- Aim to grow brand presence and connect with players of all levels through digital media.

## Hospitality & Retail Roles 2017 – 2023

- Senior Bartender & Assistant Manager in award-winning venues in Ireland and London.
- Managed teams of up to 16 staff, overseeing training, payroll, and daily operations.
- Previous roles in retail and fuel sales developed customer service, teamwork, and problem-solving skills.

## Achievements

### Golf Playing Achievements

- All Ireland Junior Cup Champion – Kilkenny Golf Club (2020)
- Leinster Junior Cup Champion – Kilkenny Golf Club (2020)
- All Ireland Bronze Medal – Fred Daly Trophy (2016)
- Leinster Fred Daly Champion – Kilkenny Golf Club (2016)
- Represented Kilkenny Golf Club at junior and senior level (2013–2021)

### Professional & Coaching Achievements

- Turned Professional and commenced PGA Training (2024)
- Assistant Professional at Co. Meath Golf Club (2024–2025)
- Organized and delivered junior golf camps and coaching clinics, coaching over X juniors to date
- Established Grip and Rip Golf, a growing business providing club repairs and sales
- Developed coaching and content brand (@simoncullenpga) with an expanding online audience

## Skills

- Player development and coaching (junior & adult)
- Launch monitor expertise (GCQuad) and performance analysis
- Club fitting, repairs, and equipment knowledge
- Strong communication and relationship building
- Leadership and team management experience
- Content creation and digital brand development

## References

Available on request