

RAJESH MISCA

Performance & Golf Coach

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Nationality: Romanian (EU Passport, GCC visa-eligible)

PROFESSIONAL SUMMARY

PGA-certified Golf Professional and Performance Coach with a 27-year track record spanning elite sport and corporate training across 47 countries, including 7 years as a national-level cricket coach in 7 countries. Combines PGA Netherlands and WGTF Level 3 (Distinction) golf credentials with ICC Level 3 High-Performance and EMCC Practitioner Coach qualifications to deliver technical, psychological, and commercial coaching programs for clubs, corporates, and high-net-worth individuals.

Holds an MBA in Marketing and applies that commercial grounding to club revenue growth, member acquisition, and B2B program design. Delivered 75+ golf clinics for corporate and HNW clients, built a mental-performance curriculum now used across multiple venues, and grew junior membership retention by 40% through a purpose-built youth academy.

CORE SKILLS

Golf Instruction & Swing Analysis • Performance Coaching • Mental Performance & Pre-Shot Routines • Corporate Clinics & Team Building • Player Development Pathways • Youth Academy Design • Club Revenue & Membership Growth • TrackMan, FlightScope, InRange • AimPoint Putting • Behavioral Assessment (DISC, MBTI, FIRO-B) • Cross-Cultural Program Delivery • Elite Athlete Development

PROFESSIONAL EXPERIENCE

Golf Coach & Performance Consultant

Axiom Performance / Utrechtse Golfclub Amelisweerd — Houten, Netherlands | Apr 2026 – Present

- Design and deliver group golf clinics for corporate groups, expatriates, and club members.
- Convert on-range client interactions into club memberships and private lesson packages, driving direct revenue growth.
- Use radar-based tracking technology (TrackMan) to provide data-backed swing assessments and progress tracking.

High-Performance Coach, Cricket

Koninklijke Nederlandse Cricket Bond (KNCB) — Amstelveen, Netherlands | Dec 2025 – Present

- Oversee regional athletic performance pipelines and multi-stakeholder development programs under strict regulatory and logistical requirements.

Golf Performance Coach (Mental Game & Business Development)

Golfcentrum De Batouwe — Zoelen, Netherlands | Sept 2022 – Dec 2025

- Directed and delivered 75+ group golf clinics across De Batouwe, Nordeloos, Prise d'Eau Golf, and Prinsenbosch Golf Club.
- Built milestone-driven scoring programs guiding players to break 100, 90, and 80 handicap barriers.
- Designed and integrated a mental-golf curriculum covering pre-shot routines, stress regulation, and visual profiling.
- Developed corporate team-building programs that generated repeat B2B bookings and expanded business club operations.
- Created 10/12/16-lesson card frameworks and lifestyle coaching packages for couples and families.
- Founded the "New A.G.E." junior academy, increasing youth membership retention by 40% and coaching juniors to top finishes at the Batouwe Youth Open.
- Supported business club networking events, member integration, and tournament operations.

Corporate Trainer & Performance Consultant

International — 47 countries | 1995 – 2022

- Delivered corporate training, leadership development, and performance consulting programs internationally over a 27-year career, working across 47 countries.
- Applied behavioral-assessment frameworks (DISC, MBTI, FIRO-B, MTQ48, TriMetrix) to leadership and team-development engagements.

National Cricket Coach

International — 7 countries | Within corporate training career, prior to 2022

- Served as national-level cricket coach in 7 countries, developing elite player pipelines, technical mechanics, and athlete psychology programs.
- Operated across high-pressure international team environments, building cross-cultural coaching methods later adapted for golf instruction.

EDUCATION & CREDENTIALS

- MBA in Marketing — Canterbury University
- PGA Certified Golf Professional (C-Certificate) — PGA Netherlands / Score14
- WGTF Level 3 High-Performance Professional — Dual Certification UK & NL (Passed with Distinction)
- AimPoint Putting Level 1 Certification
- ICC Level 3 High-Performance Coach — International Cricket Council
- Level 3 High-Performance Qualification — Cricket Australia
- ICC Level 2 Tutor Certificate — International Cricket Council
- EMCC Practitioner Coach — "Best Mentor" Award recipient
- Certified Behavioral Trainer: DISC, MBTI, FIRO-B, MTQ48, TriMetrix

PUBLICATIONS

- F.O.R.E. — Leadership Lessons from the Green (Kindle)
- Breathing Through M.C.D. (Kindle)
- Optimal Game: Redefining Excellence in Sports
- Axiom Performance

LANGUAGES

English (C2, Native/Professional) • Romanian (C2, Native) • Tamil (Native) • Hindi (Native) • Dutch (A2, Professional Working)