

Phil Giles Moore

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EDUCATION

University of Birmingham 2010-2013

BSc in Applied Golf Management Studies

PGA Professional Golfer- Membership Grade AA

ASQ Level 2 in Coaching Golf

ASQ Level 1 in Coaching Golf

Further Education

SAM Puttlab Level 1 & 2 Certified Instructor

TPI Level 1 Certified Instructor

Swing Catalyst Level 1 & 2 Certified Instructor

US Kids Certification Level 1

Aimpoint Express Level 1 .

Smart2Move Level 1 Certified

Dan Greive Short Game Accredited

EMPLOYMENT HISTORY

Company: Le Grande Golf Club

Position: Director of Instruction

From: August 2024- Currently

1. Provide technical guidance to elite students through GolfJoy launch monitor while providing feedback and continual assistance through CoachNow.
2. Prepare elite juniors for tournaments.
3. Continually challenge juniors and adults alike through technique, performance and challenge games.
4. Increase junior participation numbers through programs with local schools and international schools.
5. Improve elite juniors knowledge through, aimpoint, personal course guides and pinpoint to help performance.

Company: US Bound

Position: Indonesian Consultant

From: August 2023- Currently

1. Help aspiring junior golfers achieve their dreams of playing college golf in the USA.
2. Consult with families to help them understand what college golf is, and what life would look like at college.
3. Market perspective junior players to colleges to increase their likelihood of being placed.

Company: Prodigy Golf Academy**Position: Head PGA Professional**

From: September 2023- August 2024

1. Grow a starting golf academy through lessons and innovative lesson plans and ideas.
2. Grow my lesson diary through repeat clients and interactions with people practicing on the driving range.
3. Play golf with potential new clients and play with local golf societies to increase lesson numbers.

Company: Jason Floyd Golf Academy**Position: Technical Coach**

From: December 2022- June 2023

1. Provide students with technical advice while relating it back to their club data, force plate data and their bio swing dynamics.
2. Provide students with on course strategy advice, including Aimpoint and pinpoint to help them produce better scores on the course.
3. Provide students with technical advice on short game, while also providing them with skill challenges to keep those areas of their games sharp.
4. Provide students with technical advice on putting, while using SAM Puttlab and trackman data to help pinpoint the student's areas of most needed improvement.

Company: Ballymena Golf Club**Position: Head PGA Professional**

From: April 2021- December 2022

1. Developing relationships with the local schools to help increase Junior participation and membership numbers.
2. Market various coaching programs through social media, local media outlets and through email.
3. Increasing adult participation in the club through beginner's golf programs and programs aimed at the current membership.
4. Work closely with the Junior Convenor on how to improve the overall experience for Junior members and visitors, new ideas to bring to the Junior membership and how to make the club more Junior and family friendly.

Skills / Achievements

- Currently maintaining an AA Membership grade with the PGA.
- Previous experience with using tuition technologies such as SAM Puttlab, V1 swing analysis, CoachNow and TrackMan.
- Passionate about Junior Coaching.
- Continually improving my coaching knowledge through reading books and training courses.
- Previous experience of working in the Middle East and Asia.
- Experience in working at high-level Academies, Resorts, and Schools.
- Previous experience of effectively coaching a wide variety of nationalities and abilities.
- Nominated for Coach of the Year 2017 with Sport Aberdeen.
- Grew the Junior Membership numbers at Murcar Links from 32 to 107 members.

References

References available on request.