

## Peter J Dunmore

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Full, clean driving licence

Full member of The PGA & PGA of Canada

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### Employment History

**PGA Assistant Professional for Glen Arbour Golf Club – Hammonds Plains, NS, Canada:** July '24 – Dec '24 & April '25 – Nov '25 (end of season)

- Help run the Pro Shop, corporate events, member events, and the other professionals with daily tasks.
- Ran the summer junior camps & First Tee – on the range & putting green, on the par-3 course and in the sims.
- Managed Pro Shop communications, ensuring professional and timely responses to over 50 inquiries daily via email and telephone + gave lessons to members.

**PGA Assistant Professional for Monte Rei Golf & Country Club - Algarve, Portugal:** Sept '22 – June '24

- Collaborated with the Director of Golf & Head of Operations in the overall management of daily operations.
- Contributed to the outdoor services team, assisting with valet, bag drop, buggy set up and allocation, driving range, buggy cleaning, 18<sup>th</sup> hole pick up, club cleaning, starting, and marshalling.
- Provided lessons to individuals and groups of diverse backgrounds and levels - including European Tour professional, Andrew 'Beef' Johnston.

**PGA Assistant Professional for Royal Guernsey Golf Club - Guernsey, Channel Islands:** Aug '21 – Aug '22

- Managed junior programs and conducted group classes tailored for ages: 5-7, 8-11, and 12+, including running classes within schools and assisted with the women's development group and their classes.
- Provided personalised one-to-one lessons, available in both 30-minute and 1-hour durations.
- Handled the ordering and invoicing of stock, maintaining communication with various representatives from different manufacturers, plus, took charge of in-store marketing initiatives.

**Customer Delivery Driver for Tesco plc - York, North Yorkshire, UK:** Sept '20 – August '21

- Helped feed the nation during the global Covid-19 pandemic.

**Audio Development Support on FIFA 19 & 20, Electronic Arts (EA) - Vancouver, BC, Canada:** Nov '18 – Nov '19  
**FUT (FIFA Ultimate Team) Content Dev Support on FIFA 20:** Nov '19 – March '20

- Audio lead for the FIFA 20 demo plus took charge for the maintenance and accuracy of the player and manager audio asset database, utilising MS Excel, and Publisher. Additionally, navigated potential legal issues and collaborated with EA Köln's DCL (Data Collection and Licensing) team.
- Engaged in bug identification, regression testing, test planning, and risk assessment meetings - plus, establishing regular communication channels with EA Bucharest.
- Acted as a knowledgeable resource for soccer consultancy in support of development and production initiatives.
- Employed OBS, Perforce, VLC, DevTrack/JaaS, Drone, and FLAP programs to capture and document bugs.

**Golf Operations Assistant for Kananaskis Country Golf Course - AB, Canada:** June – Oct '18 (end of contract)

- Enhanced course conditions by implementing direct measures, including placement of etiquette signs that addressed golfer behaviour issues. These proposals, accepted by the head pro, helped reduce related issues.
- Managed challenging weather conditions with a calm and rational approach, addressing golfer requests for refunds while adhering to golf course policies and ensuring customer satisfaction.
- Collaborated with the head pro to implement several of my ideas regarding merchandise stocking for the upcoming season in the shop.
- Handled outside services, which encompassed taking lead of groups, cart layout, valet, and bag handling.

**Golf Operations Supervisor for Fairmont Hot Springs Resort - BC, Canada:**

*March - June '18*

- Coordinated group bookings by proactively reaching out to clients in advance, ensuring all their specific requests, including catering and on-course arrangements, were accommodated for.
- Analysed daily key performance indicators, including sales, inventory levels, rounds played, and daily revenue.
- Assigned responsibility for closing, keyholder for cashing up, conducted security checks, and closed the range.

**Rugby League Analyst for Perform Group (Opta) - Leeds, West Yorkshire, UK:**

*February – October '17*

- Collated data on NRL and Super League matches, subsequently distributed to clubs, TV, and news networks.
- Acquired proficiency in the Opta Management System, demonstrating a keen eye for detail and sustained focus.
- Leveraged in-depth knowledge of rugby league to meticulously analyse live matches, occasionally attending games at the stadiums, and contributing to comprehensive post-match evaluations.

**Sales Advisor for American Golf - York, North Yorkshire, UK, and Canterbury, Kent, UK:**

*July '15 – Oct '16*

- Applied expertise in various manufacturers' products and utilised flight tracing to deliver precise and dependable sales experiences, with proficiency in operating the Foresight GCQuad launch monitor.

### Golf Qualifications & Certifications

- FdSc in Professional Golf Studies from the University of Birmingham, UK, in collaboration with The PGA
- Associated Sports Qualification (ASQ) Level 1 & Level 2 in Coaching Golf
- 1<sup>st</sup>4Sport Level 2 Award in Multi-Skills Development in Sport
- Capto Golf - Basic, EZ, Level 1, & Level 2 (Putting)
- EyeLine Golf Tour Roll & EyeLine Golf 4 Putting Elements
- SeeMore Putter Institute - SPi 2.0 Level 1
- GolfPride Grip Fitting & Installation
- Swing Catalyst Level 1
- True Temper Shafts – True Certified
- Peak Pro Training Level 1 GC Quad – Foresight Sports
- Frankly Golf Certified Putting Instructor (CPI)
- Tour Read Golf - Green Reading System Certified Coach
- Golf Course Management: Best Practices (University of Illinois Urbana-Champaign)
- Ping Certified Fitter & Ping 2.0 Putter Fitting Certified
- KBS Shaft Certified

### Education & Qualifications

- **2013 – 2016: BA (Hons)** in English Language & Linguistics from the University of Kent, Kent, UK

**NCTJ Diploma - Newcastle upon Tyne, Tyne and Wear, UK:** *Oct – Dec '16*

- Successfully completed exams in news, court, and sports reporting, shorthand, production, video journalism, media law; complemented by a portfolio. Achieved the highest grade in the sub-editing and sports reporting exams. NCTJ is the National Council for the Training of Journalists.

### Miscellaneous Jobs

- Published articles in outlets such as ProGolfNow, The Chronicle & York Press, plus served as a radio pundit and presenter for CSRfm, showcasing my communication skills and sporting knowledge.
- Supporting artiste (extra) in 2017 on various TV and film productions.
- Full-time golf coach to local youths (8-17) at Achimota GC, Accra, Ghana, between September-December 2012.