



# NICK GARLAND

Golf Operations Manager

PGA Professional

## Profile

PGA Professional with robust experience in leading golf operations and delivering high-calibre coaching. Proven track record in both individual and group tuition, using advanced technology (TrackMan, launch monitors) within Centre of Excellence environments. Known for a friendly and approachable coaching style that builds strong relationships and results in high client retention. Passionate about growing the game through inclusive, data-driven and tailored coaching programmes that maximise player development and performance.

## Work Experience

### Woolfox Golf & Country Club

Golf Operations Manager & PGA Professional

#### 2023 – Present

- Lead operational delivery for course, facility and range, integrating coaching services with elite client experiences.
- Deliver data-enhanced individual & group coaching using launch monitors, tailoring instruction via performance metrics.
- Partner with the marketing team for academy programme launches—enhancing youth development, group training and ladies-only clinics.
- Deliver world-class service to high-net-worth members, emphasising discretion and personalised coaching plans.

### Giri Golf Ltd (Toft Golf Club)

Director of Golf

#### 2020 – 2023

- Built a structured academy programme for private, group and junior lessons within a Centre of Excellence setting.
- Delivered fitting services using Trackman and launch monitor tech; designed data-backed swing and equipment assessments.
- Launched and managed membership growth campaigns and beginner/ladies clinics, increasing engagement by 25%.
- Oversaw coaching team, handling scheduling, performance reviews and CPD alignment to PGA standards.

### The Toft Country House Hotel and Golf Club


Assistant Golf Operations Manager

#### 2019 – 2020

- Supported the day-to-day operation of the golf facility, ensuring smooth delivery across coaching, retail and member services.
- Delivered individual and group coaching sessions, focusing on player development across a range of abilities.
- Assisted in the organisation and delivery of competitions, events and academy sessions.
- Provided custom fitting support using launch monitor technology, contributing to equipment sales and customer experience.
- Built strong relationships with members and guests, maintaining a high standard of service and engagement.

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## Education

### FdSc Professional Golf Birmingham University

2023–Present

Year 1 & Year 2 completed

### RLSS UK National Lifeguard Qualification

2014

### Level 1 Business Diploma Robert Manning

2009

## Expertise

Advanced Coaching Techniques

Academy Management

Operations

Client Engagement

## Business

 [www.golfwithgarland.com](http://www.golfwithgarland.com)

 @golfwithgarland





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## Work Experience

### EuroPro PGA Tour

Professional Golfer

2012 – 2018

- Competed internationally, leveraging tour discipline to inform coaching structure and athlete mindset
- Managed sponsor partnerships and brand representation in dynamic contexts
- Held an Official World Golf Ranking of approximately 1350 globally, between 2016 – 2017, competing on OWGR-sanctioned professional tours.

### Core Skills & Qualifications

- PGA Professional (Member)
- Advanced coaching techniques: individual/group tuition, programme planning
- Tech-enabled instruction: TrackMan, launch monitors, swing analysers
- Academy management: scheduling, lesson structure, CPD mentorship
- Inclusive coaching: adult, ladies, juniors, beginner pathways
- Operations oversight within Centres of Excellence
- High-net-worth client engagement with professional discretion
- Maintaining over a 90% client retention rate, through tailored coaching and relationship management.
- Planning and delivering annual tournament days and international golf trips, enhancing client experience and community engagement.

### Client Testimonials

Verified feedback available via Google Reviews, reflecting client experience and results. [Golf with Garland - Google Reviews](#)

### References

- Available upon request.

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