



Max Mealey

EXPERIENCE

Partnerships and Events Manager American Golf

- Developing partnerships to hit different KPI's
- Performance analysis.
- Running events such as Demo Days, Tour Trucks, Brand Launches, and Store Openings.
- Engaged with diverse 3rd party brands to boost sales performance and increase brand recognition via targeted marketing initiatives

Assistant Golf Professional Childwall Golf Club

- Looking after Members/Visitor needs
- Sales
- Stock Control
- Organising Competitions
- 1 to 1 Coaching
- Custom Fitting Golf Clubs
- Building/Developing relationships with Members/Visitors
- Visual POS Displays
- Setting up Brand Demo Days
- Running Open Events to Members/Visitors

General Club Manager Kirkby Valley Golf Club

- Setting KPI's for members of staff
- Looking after a team of staff
- Communication updates to staff and clients
- Meeting organisation for business partners and owners
- Budget control for the club
- Enhancing staff skills to improve overall customer experience

Membership Supervisor Allerton Manor Golf Club

- Marketing campaigns to attract new members
- Building/Developing Membership experience
- Budgeting setting up different types of payment methods such as Direct Debits & BACS
- Analysing Membership growth
- Personal information Data entry

Sales Advisor & Key Holder American Golf Liverpool Golf Centre

- Sales
- Customer interaction
- Custom Fitting
- Stock Control
- POS Display
- Helping on any Demo Days/Retail events
- Following guidelines sent throughout the business
- Multi-Tasking
- Assisting monitoring staff performance and daily/weekly/monthly sales targets

📍 Liverpool, L36 4PZ

📞 07414090419

✉️ Maxmealey1@outlook.com

SUMMARY

I am a confident, self-motivated person, and work hard to achieve any task I have been given by adapting as much as possible. I am extremely well organized, enthusiastic and used to working in a fast-paced environment and under pressure. I am a team player and have excellent management skills. I am looking for an opportunity to prove what a valuable team member I would be to any company. I have excellent IT skills, working on both Apple and Windows interfaces and competent in Microsoft Office applications. I am excellent at organizing events and very confident at speaking to people either face to face or by email. I hold a full UK drivers' license and am flexible with working patterns if required.

SKILLS

- Event planning
- Partnership development
- Performance analysis
- Budget management
- Customer engagement
- Marketing strategy
- Sales optimisation
- Inventory control
- Staff training
- KPI setting
- Relationship building

- Brand promotion
- Leadership qualities

EDUCATION

GCSE | Maths, English, ICT
The Lord Derby Academy

- 11 GCSE'S A - C

DRIVING LICENCE

- Holder of a full, clean driving licence.