

# Matthew White

University of Nottingham Master's Student | Professional Assistant | Golf Regripping Services

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East midland

## Professional Summary

Highly motivated University of Nottingham Master's Student with a strong and passionate understanding of golf, club operation, customer service and sales. Scratch golfer with an extensive knowledge of members' and visitors' expectations at premium clubs. Experienced in front-of-house service, competition administration, society booking procedures, and general sales. Friendly, reliable and organised with a proven ability to enhance customer experience with efficient communication skills to ensure successful day-to-day club operations.

Professional Skills: Front of House service | Digital Design & content creation | Administration & Budget Management | Communication & Networking | Golf Club Operations | Social Engagement Strategy | Leadership & Team Coordination | Problem Solving Under Pressure | Commercial understanding | sales and income generation | Efficient communication style

Technical skills: Excel | MATLAB | PsychoPy | G\*Power | Microsoft systems | Canva+ | SPSS

## Professional Experience

### Professional Assistant, Beeston Field Golf Club | Nottingham (June 2023-present)

- Delivering first-class front-of-house service to members and visitors in a busy golf club environment
- Managing bookings, tee sheet, competition administration and membership enquiries
- Handle Payments, retail sales, stock, and visitors' check-ins
- Produce high-quality communications and support promotions to drive green fee and event income.
- Extensive experience recruiting, managing and running successful society days over the past 2.5 years.
- Maintaining a welcoming, professional pro shop while building connections with members and supporting them with day-to-day problems.

### Assistant Coach and Operations Support | The Belfry, West Midlands (2016-2019)

- Assisted in delivering junior coaching programmes, summer camps and weekly group sessions for a wide range of ages and abilities.
- Supported event delivery and organised holiday camps and competitions
- Helped maintain a professional, safe and welcoming environment in a premium golf resort.
- Develop strong communication, leadership, and organisational skills within a busy commercial operation.
- Appointed as the First Junior Captain (2018)

### University Of Nottingham Golf Committee (June 2023-Present)

- Progressed through three leadership roles (2<sup>nd</sup> Team Captain, Vice President, President).
- oversaw club operations, event delivery, fixtures, budgeting and membership administration.
- Increased membership uptake by 50% through structured marketing and engaging campaigns
- Coordinated big events, travel, competitions and communication with members and governing sports bodies.
- Strong relations with England Golf and the University of Nottingham Sport

#### Relevant experience:

- Delivering the Women in Golf campaign that saw over 60 new girls in 2 years, given the opportunity to participate in golf.
- Hosting the first Official Golf Varsity in over 7 years, which saw 80+ spectators support the club
- Partnering with England Golf and becoming a University Sport officer

- Currently planning to deliver an IMS Indoor Golf league for all students of any ability (start 2026)

### **University of Nottingham Sport Executive**

(September 2024-2025)

- Supported large-scale sporting events and participants across 76 different sports.
- Worked alongside marketing and operations teams to improve engagement and visibility of sports.
- Represented student clubs, improving communication between the committee and the university department's
- Assisted with administrative, scheduling and operational planning.

### **Golf Regripping Service | East Midlands**

(September 2025-Present)

- Established and operate an independent golf regripping service in the East Midlands.
- Building customer relationships and generating income with excellent service standards and a quick turnaround is guaranteed.
- Manage bookings, stock ordering, and supplier relationships.
- Strong Marketing services via social media and direct communication with local golfers.

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## Education

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### **University of Nottingham (2022-present)**

MSci Psychology:

- **Current overall average: 65% (Predicted high 2:1)**
- **Undergraduate Dissertation achieved First-class standard (70%)**
- Awaiting MSci Dissertation result (July 2026)
- Developed strong research, data analysis, and methodological skills.
- Enhanced understanding of evidence-based psychological approaches and clinical research practices
- Core modules completed in line with BPS regulations

### **Lichfield Cathedral School: (2009-2022)**

- 10 **GCSE** ranging from grades 5-9 (including English and mathematics)
- 3 **A levels**: Psychology (A), Biology (A), Physical Education (A\*)

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## Qualifications

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Enhanced DBS certified through Turning Point (March 2025)  
Professional Caddy experience at The Belfry (2018-19)  
Extensive public speaking experience  
Head Boy, Lichfield Cathedral School (2021-2022)  
Operate an independent golf club regripping service  
Graduate Membership application to the British Psychological Society in progress

Reference- Connor Ashbey (Director of Golf, Beeston Fields Golf Club)

Reference-Lynn Turton (Sport Director, University of Nottingham)

Reference – Ed Maule (Fellow Assistant, Beeston Fields Golf Club)