

Matthew Simpson Keyes CV

Curriculum Vitae

Matthew Simpson – Keyes. 29 Wichnor Road, Solihull. B92 7PU.

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**Personal Statement**

Accomplished mixed sports / PE coach, experienced in managing the delivery of diverse curricular, extra-curricular, and school holiday activities, with a strong focus on quality and partner satisfaction, alongside regulatory requirements such as Ofsted or other funded activity.

I bring a clear and honest focus, on internal and external communications leading to building high performing and committed teams and supportive partnership working strategies, driving performance through effective quality processes, to support and ensure sustainable success for all stakeholders.

Proficient in performance measurement, reporting, and maintaining accurate systems and records.

Experience

July 2023 – present

Sports Coach – Central Education

I am a Sport Coach for Central Education

Alongside the key and wider responsibilities, my current role includes:

- Develop and oversee schemes of work and curriculum for PE lessons and after school clubs.
- Liaising with School SLT to communicate and advise on effective activity, to ensure continuing high achievement and inclusivity.
- Teaching curricula based lessons and after school activities.
- Completing documentation required for compliance against statutory regulations, school requirements and best practice.
- Actively seeking opportunities to support schools and ensure partnership service level agreements are met and exceeded for future business growth e.g. actively seeking external 'ideas' or funding to support wider school e.g Sports Direct bid for equipment – my communications secured funding for additional equipment.
- Maintaining and reviewing reporting processes for internal and external stakeholders
- Safeguarding
- Mentoring, training and supporting coaches in the wider schools network.
- Developing a range of sports 'competitions' to raise school profile and support pupil interactions.

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April 21 - June 2023

Youth & Project - Lead Sport And Health Officer

Sports and Health Lead for School (key stage 1 - 4) & charitable organisations

Key responsibilities

- Develop, mentor and engage young people in sports and physical activity, using a curriculum based model or stakeholder funded model. I have led extensively on school holiday clubs and school improvement strategies.
- Training and monitoring operational staff to build high performing teams.
- Develop exciting curricula activity to present to schools or in association with school teams.
- Work across management team to identify and report on operational requirements & KPI's.
- Liaise with stakeholders to ascertain budgetary requirements for projects.
- Liaise with Heads of School and PE leads to develop curricula for schools in special measures.
- Planning, developing, organising and delivering age appropriate programmes of activities to young people and families, to meet the requirements of the funding organisations and the participants.
- Lead facilitator on sports projects for schools, community and youth clubs.

Other responsibilities include, chairing meetings, writing funding applications, supervising sessions, liaising with partner organisations, sourcing staff for sessional activity, designing marketing collateral, updating social media and reporting against KPI's

May 2015 – Present -The Football Association

I am a qualified and experienced Football Association (FA) Referee.

Fox Hollies Leisure Centre – Football coach – Self employed.

Football coach, delivering interactive sessions to young people aged 3 – 19. Additionally, I have completed regular volunteer coaching work at Aston Villa and West Midlands Foxes, where I have been able to develop my skills further.

Independent Training Provider – youth programmes

I have undertaken some voluntary work, supporting health and wellbeing of disadvantaged young people using sports and mentoring.

Sept 19 – Oct 2020 – (Covid closure)

Amadeus Group.

To supplement my income I worked part time within the hospitality sector. I was customer facing covering a range of areas including problem solving, team work, tasks to ensure smooth the running of the sections of work within. I have been commended by managers for my 'hard working ethics'.

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**Education**

Level 1 and Level 2 Football Coach (FA license coach)

Level 1 Boxing Federation Coaching.

First Aid      Safeguarding      Equality and Diversity

English – GCSE 4      Math – Higher GCSE 5      Double Science – GCSE C

Computer Science – GCSE C      Business Studies – GCSE C      BTEC Level 3 Sport

**Hobbies & Interests:**

My hobbies include football, golf, swimming, tennis and socialising with my friends. I have a full, clean driving licence and my own transport.

References on request