

Maher Ferjani

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Professional Summary

Qualified PGA Professional Golf Coach with expertise in golf instruction, custom fitting, and performance development. Currently completing a Foundation Degree in Golf Studies (2022–2025) at Birmingham University, alongside professional experience at The Belfry Hotel & Golf Resort. Skilled in coaching individuals and groups across all ages and skill levels, with a strong emphasis on junior golf development. Experienced in video analysis and remote coaching, bringing innovation and accessibility to player development. Dedicated to continuous professional growth through PGA membership requirements and ongoing CPD.

Previous Golf Experience

Former Member – Tunisian Golf National Team

Tunisia, 2000 – 2009

- Competed at national and international tournaments under the Tunisian Golf Federation.
- Gained extensive experience in competitive golf, performance strategy, and tournament preparation.
- Developed leadership, discipline, and technical expertise that informs coaching practice today.

Work Experience

Pro Shop Assistant & Golf Coach

The Belfry Hotel & Golf Resort, Sutton Coldfield | 2022 – Present

Golf Coaching Responsibilities

- Deliver professional golf lessons to individuals and groups of varying ages and skill levels.
- Design and implement tailored coaching programs to meet individual goals.
- Teach and refine golf techniques, from fundamentals to advanced play.
- Conduct performance analysis and provide constructive feedback using sport science principles.
- Utilize video analysis software and provide remote coaching sessions.
- Specialize in junior golf development and custom fitting to enhance player performance.

Pro Shop Responsibilities

- Deliver exceptional guest service, manage enquiries, and maintain product knowledge.
- Maximize revenue through product recommendations and merchandising standards.
- Handle transactions, returns, and maintain excellent shop presentation.

Education

Foundation Degree (FdSc) in Golf Studies

Birmingham University, Birmingham, United Kingdom | 2022 – 2025

Modules: Introduction to Applied Sports Science and Junior Development, Introduction to Golf Coaching, Key Industry Skills, Your Workplace and Being a PGA Professional, Applied Sports Science, Equipment Technology and Applied Custom Fitting, Golf Coaching, Principles of Business, Advanced Custom Fitting and Equipment Technology, Application of Sports Science to Golf Coaching, Applied Golf Coaching and Coach Development, Business Finance.

Certifications & Professional Memberships

- PGA Membership – active, fulfilling coaching, tournament, and CPD requirements
- ASQ Level 2 Certificate in Coaching Golf
- ASQ Level 1 Award in Coaching Golf
- Safeguarding and Protecting Children Certification
- First Aid Certification

Key Skills

- Golf Instruction for all ages and skill levels
- Junior Golf Coaching & Development
- Video Analysis & Remote Coaching
- Custom Fitting & Equipment Technology
- Performance Analysis (sport science application)
- Business & Golf Club Operations
- Customer Service & Retail Management

Languages

English – Fluent | Arabic – Fluent | French – Fluent | German – Conversational

Additional Information

- Full UK Driving Licence
- British Citizen
- Titleist Ambassador

References

Rhys Long
Retail and Leisure Manager
The Belfry Hotel & Golf Resort, Sutton Coldfield, UK
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Tom Hughes
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