

LIAM DOUGLAS

NZPGA Professional

 Winton, Southland, New Zealand

 +64 27 218 7974

 liam.aj.douglas@gmail.com

PROFILE

Golf industry professional with experience in participation, coaching, golf operations, stakeholder engagement, and programme delivery. Proven ability to build partnerships with clubs, schools, and community organisations to grow participation and develop player pathways. Strong relationship manager with expertise in event delivery, marketing, customer service, and project coordination. Recognised as the 2025 NZPGA Trainee of the Year, with a passion for creating inclusive and engaging sporting experiences.

PROFESSIONAL EXPERIENCE

Golf Participation Coordinator

Golf New Zealand | October 2025 – Present

- Develop partnerships with golf clubs, schools, coaches, and community organisations to increase participation and club membership.
- Deliver regional participation programmes, including Futures, She Loves Golf, and All Abilities initiatives.
- Manage the Futures Southland membership hub, supporting junior development and talent pathways.
- Coordinate regional events, marketing initiatives, and digital communications.
- Build strong relationships with clubs, stakeholders, and regional partners.
- Ensure safeguarding, child protection, and health and safety compliance.

Golf Operations / NZPGA Trainee Professional

Queenstown Golf Club, NZ | March 2023 – October 2025

- Delivered day-to-day golf operations, competitions, member services, and retail activities.

- Managed DotGolf bookings, green fees, golf cart operations, and competition administration.
- Delivered coaching programmes for junior and adult golfers.
- Supported merchandising, stock control, club repairs, and practice facilities.
- Successfully completed the NZPGA Traineeship.

Golf Assistant

Royal Liverpool Golf Club, United Kingdom | July 2023 – August 2023

- Supported PGA Professionals with golf operations and retail during the 151st Open Championship.
- Assisted in delivering an exceptional championship experience for members and visitors.

Trainee Golf Professional

Arrowtown Golf Club | October 2023 – March 2024

- Assisted with golf operations, competitions, retail, and member services.
- Managed DotGolf bookings, green fees, and golf cart operations.
- Delivered exceptional customer service and operational support.

PREVIOUS PROFESSIONAL EXPERIENCE

Golf

- *Golf Caddie – Royal Liverpool Golf Club, United Kingdom (2014)*
- *Professional Golf Advisor (Retail) – Direct Golf UK (2011–2012)*
- *Golf Counsellor & Coach – Maine Golf & Tennis Academy, USA (2011)*
- *Golf Assistant – Heswall Golf Club, United Kingdom (2009–2011)*

Building & Consultancy

- *Building Surveyor – Maynard Marks, New Zealand (2020–2022)*
- *Building Surveyor – Veron Building Consultants, New Zealand (2020)*
- *Graduate Building Surveyor – Rebbeck Dunn Watters, United Kingdom (2017–2020)*
- *Site Assistant – Prime Maintenance & Developments Ltd, United Kingdom (2006–2013)*

Banking

- *Customer Service Advisor – M&S Bank, United Kingdom (2013–2017)*
- *Savings Processing Specialist – Lloyds Banking Group, United Kingdom (2013)*

EDUCATION & PROFESSIONAL DEVELOPMENT

PGA of New Zealand

Full Member | 2025–Present

NZPGA Traineeship Programme | 2023–2025

2025 NZPGA Trainee of the Year

Bachelor of Science (Honours), Building Surveying | 2013–2016

First Class Honours

Liverpool John Moores University, United Kingdom

National Diploma – Sports Studies (Performance & Excellence – Golf) | 2007–2009

Triple Merit / Tri Golf Leaders Award

Myerscough College, United Kingdom

KEY SKILLS

- Stakeholder Engagement
- Programme & Event Delivery
- Coaching & Player Development
- Community Participation
- Golf Operations
- Marketing & Digital Communications
- DotGolf Administration
- Microsoft Office Suite
- Full Clean Driver Licence

REFEREES

Available on request.