

JAMES CALLARD

PROFESSIONAL SUMMARY

Professional tennis coach and manager with specialised expertise in junior player development. Known for fostering team collaboration, driving performance, and adapting to evolving needs. Demonstrates strategic leadership, effective communication, and strong organisational skills. Focuses on achieving excellence and measurable results in all coaching initiatives. Very driven to continue in the field of a directorial sports role and to continue to grow as a professional.

ACCOMPLISHMENTS

- County/ State/ National level Tennis player
- 2018 BUCS University D1 National Championship
- 3x BUCS University National Doubles Finalist
- National EACT Games Gold Medalist 2015
- International Tennis Teaching professional
- 2 Handicap Golfer (Former Assistant Professional)
- Clean Drivers License/ Passport

WORK HISTORY


Assistant Tennis Director, 02/2025 - Current TCI Pro Tennis Academy, Turks & Caicos Islands


- Streamlined communication between teachers, parents, and administrators to foster a collaborative learning environment.
- Oversaw the recruitment, hiring, and onboarding process for new educators to maintain a high-quality teaching staff.
- Assisted the Director in developing innovative programs to improve students' Tennis performance and retention rate.
- Contributed significantly to the club's reputation as a premier tennis facility by maintaining excellent relationships with members and delivering outstanding instruction.
- Enhanced player performance by implementing personalized coaching plans and strategies.
- Optimized player development pathways by assessing individual progress regularly and adjusting program content accordingly.
- Assisted in increasing club membership through targeted marketing efforts and exceptional customer service.
- Collaborated with Tennis Director to optimize court usage and scheduling for maximum efficiency.
- Improved junior tennis programs by introducing innovative training methods and partnering with local schools for outreach initiatives.

Director of Junior Tennis & Tennis Pro, 09/2023 - 12/2024 Trumbull Racquet Club, Trumbull, CT, United States

- Provide expert Tennis coaching in both group and private settings for beginners, intermediate and advanced tennis players in all age groups
- Indoor hard and outdoor green clay tennis court maintenance
- Organise and run junior tennis competitions including team fixtures
- Organise and run social events at the club for all audiences to drive revenue and advertise the sport/ club
- Create junior clinic programs for red ball, orange ball, yellow ball and yellow ball high performance disciplines
- Outline and manage a pathway for junior progression in tennis



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SKILLS

- High performance Tennis/ Golf coaching
- Team management
- Directorial skills
- Event planning experience
- Effective communication techniques
- Interpersonal relationship building
- Safeguarding and child protection
- First aid and CPR certification
- Player development strategies
- Facility management
- Teamwork and collaboration
- Customer service

EDUCATION

Bachelor of Science, Sports Coaching, 06/2020

University of Winchester - Winchester,
Hampshire, United Kingdom

- Transcript available upon request
- Captain for Mens Tennis 1st team, 2017 to 2020
- Dissertation: The effects of fatigue on shot accuracy amongst University team tennis players whilst exploring differences in performance due to gender.

CERTIFICATIONS

- First Aid and CPR Certified
- Fully DBS Checked
- UK Police Background Checked
- Safeguarding and Protecting Children (Sport England)
- USTA SafePlay Approved
- LTA Cardio Tennis

- Administration/ marketing by selling the programme to new clients to drive revenue
- Parent and membership communication
- Team leadership skills, managing other tennis professionals in the club's junior program
- Selling membership and programs to drive revenue for the club
- Manage the junior social media presence of the club
- Train in the skills required to become a director of tennis in the future
- Assist expert coaches both in and out of program areas

Head Tennis Professional, 04/2023 - 09/2023

Windridge Tennis and Sports Camp, Roxbury, VT, United States

- Coaching both group and private lessons for players of varying abilities, ages 7-15, from beginner to high performance
- Managing a team of young tennis professionals, providing coaching advice and managerial problem solving
- Red clay/ Har-tru tennis court maintenance over 21 championship tennis courts
- Administrative responsibilities such as coach court assignments, junior programme production and tournament draw creation for more than 350 players in both singles and doubles.
- Equipment maintainable and ordering with careful consideration of budgets.

Head Tennis Professional, 09/2022 - 04/2023

Club Med Turkoise, Providenciales, Turks And Caicos Islands

- Promoted positive member relations through providing excellent customer service.
- Provided both group and private tennis lessons for adults from beginner to advanced levels
- Provided a racquet stringing and regripping service.
- Oversaw day-to-day operations of tennis and pickleball program.
- Recruited trained, and managed a team of assistant coaches to ensure consistent high-quality instruction across all programs.
- Managed daily operations of the tennis and pickleball facility, ensuring a smooth experience for members and guests.
- Monitored court maintenance and repairs to maintain optimal playing conditions for all users.
- Developed comprehensive training programs for both beginner and advanced players, resulting in improved skill levels.
- Mentored junior staff members in delivering effective coaching techniques while maintaining professional standards at all times.

Tennis Professional (Counselor), 05/2022 - 09/2022

Windridge Tennis & Sports Camps, Roxbury, VT, United States

- Provided coaching in both group and private settings to beginner, intermediate and advanced tennis players between the ages of 7-15
- Red Clay/ Har-Tru tennis court maintenance
- Officiate both singles and doubles tennis matches
- Provide fun with a range of activities which include evening games and Olympic style tournaments throughout the summer
- Provide guardianship to youth groups
- Developed athletes' skills with customised coaching plans, resulting in enhanced game techniques.
- Enhanced fitness levels of players through targeted conditioning exercises and proper nutrition advice.
- Mentored junior-level coaches, providing guidance on effective teaching methods and professional development opportunities.

Assistant Golf Professional, 09/2021 - 04/2022

Elfordleigh Golf & Country Club, Pympton, United Kingdom

- Directed the Junior Golf Academy with both group and private lessons in a simulated coaching bay and on course settings

- LTA Level 1 Coach (much more experience acquired since)
- USTA Coach Certified
- Bachelors of Science Degree in Sports Coaching from The University of Winchester

HOBBIES: PRACTICING AND PLAYING GOLF

Golf provides a relaxing environment where nature can be enjoyed along with the challenges the sport provides. Being a competitive person, the task of improving in such a difficult sport whilst still being able to enjoy the atmosphere and social aspect of golf makes for a great hobby.

- Provided group and Private lessons for adults from beginner to professional level golfers
- Organised and ran multiple club and other tournaments per week
- Helped manage the pro shop & all retail related responsibilities
- Golf course maintenance
- Optimised daily operations by maintaining accurate records of green fees, cart rentals, memberships, tournament registrations, and other transactions.
- Collaborated with head golf professional on budget planning and financial reporting for optimal resource allocation.

Assistant Bar Manager, 08/2018 - 09/2021

The Green Dragon, Stoke Fleming, United Kingdom

- Kept alcoholic beverages well-stocked and organised to meet expected demands.
- Assisted servers with specialty drinks orders by preparing on-demand items without delay.
- Cultivated a loyal customer base by delivering exceptional service experiences, resolving complaints promptly, and soliciting feedback for continuous improvement efforts.
- Collaborated with the Bar Manager in setting sales targets, budgeting, forecasting, and expense control measures.
- Fostered a positive work environment by providing ongoing support, training, and mentoring to bar staff.
- Ensured smooth operations during peak hours with effective staff scheduling and delegation of tasks.