



JACK HARRISON

PGA PROFESSIONAL

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PROFESSIONAL SUMMARY

PGA Professional with a proven record of developing players of all levels, building thriving coaching programmes, and delivering measurable results. Experienced in juniors, ladies, and adult coaching across private clubs and international resorts. Skilled in using technology and modern coaching methods to maximise progress while driving client retention and programme growth.

KEY ACHIEVEMENTS

- Built a coaching client base of 200+ players in under two years, delivering 600+ lessons with 100% satisfaction survey rating.
- Increased junior and ladies' participation through structured weekly clinics.
- Delivered 42+ coaching hours per week while sustaining high-quality results.
- Designed and delivered UK coaching trips blending player development with travel experience.
- Created social media coaching brand with 1,000+ following, generating enquiries and new clients.

WORK EXPERIENCE

Lead Coach – Allegira Golfschaukel, Austria (2025–present)

- Deliver all group coaching sessions (juniors, ladies, beginners).
- Provide one-to-one coaching for resort guests, members, and visitors.
- Strengthened player engagement in an international, resort-based environment.

Head PGA Assistant – Hesketh Golf Club (2018–2025)

- Built and coached a strong client base alongside club operations.
- Organised and delivered group and individual coaching programmes.
- Maintained client engagement during the pandemic with digital coaching.

Founder & Coach – JPH Golf Coaching (2019–present)

- Delivered 600+ lessons to 200+ clients; 42+ hours of weekly coaching.
- Achieved 100% satisfaction survey rating for player improvement.
- Developed social media presence with 1,000+ followers and consistent engagement.

Shop Assistant & Greenkeeping Placement – Southport & Ainsdale GC (2013–2018)

- Gained early industry experience in operations and course maintenance.

SKILLS

- Player development (juniors, ladies, beginners, elite)
- Long-term coaching programmes & client retention
- Technology: launch monitor, video analysis, performance tracking
- Group clinics & event coaching
- Social media & digital coaching content creation

ACADEMIC HISTORY

- PGA UK Foundation Degree – Birmingham University (2018–2023)
- BSc Sport & Exercise Psychology – Edge Hill University (2015–2018)