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**Corner House  
The Chesters  
Humshaugh  
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**Expd8 LTD**

eXPD8 Field Marketing, 1BSQ Brunswick Square, Bristol, BS2 8PE, 01174030405

**Display Merchandiser October 2025 to Present**

<https://www.expd8.co.uk>

**Display Representative (Merchandiser) May 2010 - 2011**

**Team Leader 2011 - 2013**

**Technology Manager 2013 – 2014**

**Refit Manager 2014 – 2015**

**Technology & Refit Manager 2015 – 2018**

**District Leader August 2019 to April 2025**

**Senior District Leader April 2025 to October 2025**

I started employment with Expd8 on a temporary zero-hour contract as a merchandiser. My role was to set up and merchandise displays and event stands in retail to maximise the marketing and sales of promotional products. In 2011 I was promoted to a Team Leader and given a part time contract. My role was to look after a territory within the region and build a team to cover calls for contracts we had. I started employing and training staff and built up a successful team which was recognised and rewarded. In 2013 I was promoted again to a Technology Manager on a full-time basis. I was in charge of all the installations of technology products for new build stores and the upkeep of existing store displays. We set up all the displays for Laptops, Cameras, Mobiles, iPad's, fit bit units, tablets and Alexa units. I had an even bigger territory running from the top of Scotland to the midlands including Northern Ireland. I was the main contact for all staff in this territory and had to provide full support and training to all new and existing staff as I was now the main contact in the business. I was in charge of planning range reviews and changes to security equipment which required agreeing budgets and ordering of equipment. This role required a lot of traveling and staying away from home. After a successful year I was promoted again in 2014 to a Refits manager. My role was to plan and execute all the merchandising in New Build and refit retail stores. I would meet up with Project Managers from the retailers and plan in dates, times and ordering of equipment to run to a specific timescale and agree the budget we would have to use for Expd8 which would create work for our staff. In 2015 I merged my Refit Managers role with the Technology Managers Role and covered the whole of the UK working between the field teams, Head Office in Bristol and our Clients. I would continue to do the above for both roles but with the promotion I had worked my way to the top of the hierarchy with only 2 posts above myself. I would run the accounts for the technology and refits as well as continue to work in the field. I was elected on the ERG group which was set up to help make a difference to the business and have a voice for all the staff in the field. I would work hard to make sure I could provide as much work as possible for all staff and I spent a lot of time traveling and staying away from home and working out of our Head Office in Bristol. I would be the first point of contact for all our staff and also set up their tech equipment they required to work for our company. I would create and run all the reports for our clients and be on call for any urgent call outs. I would be on site for all refits leading our staff and providing information and challenges to our clients. With both roles I also had to create compliance and KPI reports and regular hold conference calls and events. I was trained across all roles in the business and could support where needed and cover other managers holidays and sickness. I left for a year after the company lost the technology contract and the role was no longer valid. when i returned to the business i took on a district leader role where i managed 30 staff been the first point of contact. I would do the staff rotas and deal with staff holidays and sickness. In April 2025 the business done a re structure and i was appointed Senior District Leader. I was responsible for doing all the staff rotas for all the districts in the region and supporting and covering the other district leaders. I would look after the Region covering the Regional manager holidays and support the regional manager with running the region. I managed over 50 staff and would complete all new staff inductions and training. I left this role in October 2025 after moving out of the area i was managing and took on a merchandising roll in my new area.



**AGM Golf Media & Management**

19 Kinross Drive Stanley Co. Durham DH96UU 07446153755

**February 2019 to August 2022**

**Managing Director**

[www.agmgolfmedia.com](http://www.agmgolfmedia.com)

After I left Golf Club International Magazine, I wanted to keep the publication (Golf Club Magazine) I created from scratch alive. I set Up AGM Golf Media to continue to run my publication and keep in contact with many of my worldwide contacts I had created. Once AGM Golf Media launched, we took on the management role of a number of elite amateur players and professionals. Currently we manage professional golf players on both the PGA Euro Pro Tour and EDGA Tour. We help manage every aspect of a player's golf career from Finances, Travel & Accommodation, Health Care, Coaching, Legal requirements as well as negotiate sponsorship and funding arrangements. I have built all of our Website, Social media channels, network and publications from scratch as well as designed Media packs and business logos. We specialise in Advertising and sales where we provide Golf Clubs a platform to grow and local businesses to connect with customers in the catchment areas. AGM Golf Media is a network that brings together businesses and customers and we help golf clubs and players gain sponsorships by putting packages together for local traders. AGM Golf Media also play a vital role in setting up opportunities for both golf clubs and players to deliver marketing content and media opportunities they would normally not be able to achieve without our network. We have also signed some big deals with the likes of Cobra/Puma Golf for our Pros to wear their clothing and use their equipment throughout the season on Elite player performance packages. We attend Golf tournaments worldwide and also work with golf trade shows. We are media accredited for the European Tour and have a number of big brand clients we currently work alongside. AGM Golf Media & Management has continued to grow and we work in a number of sporting fields.



**Randal & Noland Media LTD (Golf Club International Magazine)**

Suite 116, 34 Jackson Street, Gateshead, NE81ED 01914478688

**April 2018 to August 2019**

**Media Director & Sales Manager**

<http://golfclubmag.com>

I started working for Randal & Noland Media due to my passion for Golf, The company was looking to set up a International Golf Magazine and I was approached and selected to bring this to market from scratch, I created the website, social media, Media packs, Logo's and the whole foundation of the Magazine. I started off with the first issue on my own working within a time frame and brought this publication to market while bringing in funds to allow me to recruit staff to work on the next issue and build the business. I ran all the employment for the business by hiring employees for numerous roles in the business and train the managers so they can create their own teams for the publication. I overlook the whole content of the publication and personally speak with all the Golf Clubs, Pro's, events and tours to help them achieve their goals by raising the profile of the clubs locally, nationally and internationally. I set sales figures for all employees and help them achieve their goals by supporting and training staff and giving them the best chance to succeed. I control all the sales figures and timesheets for the business helping the running of the company on a day to day basis. I have worked hard on the international side of the business after been able to build teams to help out with other sides of the publication which helped free me up to expand the business further. I have built up networks and relationships with individuals, clubs, businesses and professionals. I was personally chosen as an official media partner for the PGA Merchandise Show and also the British Golf Show as well as working alongside a mixture of pros on the European Tour and PGA Tour. The publication is now a huge success running issue to issue and has created a numerous amount of jobs. We now work successfully in the UK, Portugal, Spain, France, Canada, USA, South Africa and Dubai. I have also exhibited at golf shows we were invited to attend and continue to grow our publication worldwide while making sure the business is secure. I have hit all sales targets I have been set and exceeded creating commission for myself and staff.



**Headcount Worldwide Field Marketing**

KESTREL COURT, POUND ROAD, KT16 8ER, Chertsey, 01932 560650

**July 2010 to April 2011**

**Visual Merchandiser Warner Bros**

<https://sigeurope.co.uk>

I started picking up some additional work with Headcount to top up my wage as I had just started on a zero-hour contract merchandising with Expd8. Headcount had the Warner Bros contract so I would set up displays and promotions from all the Warner Bros estate. This would range from DVD's to games. I would set up standees, buntings, banners, balloons and FSDU's. In April 2011 Expd8 won the Warner Bro's Contract and Headcount merged with Expd8 so I carried on this role with EXPD8.



**Argos Gateshead Town Centre**

1, Jackson St, Gateshead, NE8 1HR, 0345 656 4115

**September 2007 to May 2010**

**Stock Assistant**

<https://www.argos.co.uk>

I was previously self-employed but was short of work during the Xmas period. There was a new Argos store opening locally so I took on the role of a stock assistant. We all trained up and set up the launch of the store ready for the grand opening for trading. I was responsible for taking deliveries, putting stock in certain locations, customer services, Jewellery deliveries and high value deliveries. I was trained for working on the till points and also the collection point. This was great experience for retail which helped me progress in future roles I was employed for.



**County Durham Tiling & Joinery**

60 Sheridan Drive, Stanley, Co. Durham, DH96YU

**September 2006 to September 2007**

**Self Employed**

I set up a Tiling and Joinery Business after completing my Joinery Apprenticeship, I put myself through a tiling course to help expand my knowledge in the building trade. I got a contract tiling for a new build block of flats and penthouses. I tilled all the floors and walls in the bathrooms, kitchens and en-suite's. I worked on maintenance calls and handyman jobs covering all aspects of Joinery and Tiling. I was 18 years old when I set this up and done well at getting a big 6-month contract but could not maintain the contracts and required a regular wage.



### **McCarrick's Construction**

The Turnpark, Station Rd, Chester-Le-Street DH3 3DU, 01913883271

**September 2005 to September 2006**

**Apprentice Joiner**

<http://www.mccarrickconstruction.co.uk>

In 2005 I had completed my NVQ level 1 through college and work placement at Spindles Woodworking. I applied for an Apprenticeship with McCarrick's Construction so I could complete my level 2 and 3 NVQ. There were 43 applicants with only 2 apprenticeships available and I was offered the position due to my commitment, dedication and skills I had showed. I had a great year with McCarrick's Construction and went on to completing my NVQ level 2 and 3 while also expanding my knowledge in all aspects of first and second fix Carpentry & Joinery. I worked across building sites, Homes and insurance work covering all aspects of joinery. My apprenticeship came to an end in 2006 and when I was qualified and finished college and there were no full-time positions available with in McCarrick's to be able to continue my trade full time.



### **Spindles Woodworking**

Transport House, Rear of, Beamish St, Stanley DH9 8AH, 01207290022

**September 2004 to September 2005**

**Apprentice Joiner**

<http://www.spindleswoodworking.co.uk>

After I left school in 2004, I went straight to New College Durham to enrol on a Carpentry & Joinery course. To be able to start training for my NVQ I had to find a work placement. I wrote to Spindles asking if they would allow me to work there to gain experience and so I could start been assessed for my NVQ. I got a call back from Paul Short the owner of the business who was happy to see a young lad who has just left school pushing to achieve something and looking to get into the industry. He agreed to let me work there 4 days a week while I done 1 day a week at college. In the first year I gained a great deal of experience and completed my NVQ Level 1 and also my Key Skills and Health and Safety. We specialised in spindle staircases, doors and architrave. We would start in the workshop sanding, painting, dying and glossing custom-made staircases and doors from clients then complete the installation once the order had been prepared. To complete my NVQ Level 2 & 3 I had to find a company who covered all aspects of first and second fix joinery and I had to move onto a new company to be able to complete this. I still helped out on evenings and weekends with Spindles as wanted to give back to the company who gave a lot to myself.

## **Volunteering and additional experience**



### **Colour path Golf**

**September 2017 to September 2018**

**Ambassador**

<https://www.colourpathgolf.com>

My son Arron was invited into the Sky Tent by Nick Doherty to go live on Sky Sports during the European Tour British Masters at Close House. Arron gave a demonstration on how to use the new junior coaching concept that was coming to market. I was sent kit to use and record videos and images using the kit for Colour Path Golf to be able to share on social media & website as demonstration material. The brand has now taken off and is been used worldwide and by organisations like England Golf and Grassroots Golf Foundation.



**George Washington Golf Club**

Stone Cellar Rd, Washington, NE37 1PH, 01914029988

**September 2018 to September 2025**

**JLO (Junior Liaising Officer)**

<https://www.georgewashington.co.uk/golf/>

I run the whole junior section of the golf club. My role is to increase the junior membership rates, run the junior team and organise all league and cup games, set up junior club comps and run an order of merit, end of season presentation nights, raise funds for team clothing, prizes and trophies and support the younger juniors on their journey towards competitive golf. I have also set up open day for a Justin Rose telegraph Junior championship for our juniors to have a chance to play the finals in Portugal. I sit on the club committee and attend all the England Golf and Durham County meetings, workshops and events.



**European Tour (Sky Sports British Masters)**

Hadrian's Wall Path, Heddon-on-the-Wall, Newcastle upon Tyne NE15 0HT, 01661852255

**September 2017 to October 2017**

**Golf Course Attendant**

<http://www.europeantour.com>

I was approached from a member of the European Tour to help out at Close House for the British Masters. The club needed a range of volunteers and I have a great network and connections in the area so was able to assist and get a number of people involved, this was from driving players, buggies, course marshals and sign holders.



**Golf Marker Systems**

Write Weather Ltd. 64 Church Way, Pagham, West Sussex, PO21 4QQ, 07788985237

**September 2017 to October 2017**

**Ambassador**

<https://golfmarkersystems.co.uk>

When Golf Marker Systems was launched, I was contacted by Clive the CEO about sending some items for me to use for my junior golfers. I agreed and loved the new products. I helped GMS reach out to clubs in the North East area to sell some of the products. I sold and took orders for GMS for custom made items which have brought in new business for Golf Marker Systems. I designed a scorecard for Clive which was put into production and is now sold on the website worldwide. I also helped out writing up social media posts and content for the GMS website and created testimonials from clients and customers.



### **Durham County Golf Union Juniors**

Peter Greenwell (Chairman/Treasurer) 07767462415 - peter.gr.208@gmail.com

**February 2022 to February 2025**

**Junior Committee**

<https://durhamcountygolfunion.co.uk>

I volunteer and helps run the Junior County golf programs. We set up and run Junior County tournaments & Events, Help manage sponsorships, support the County Junior Teams, Support with the upkeep and running of the website & social Media channels and use Handicap systems to input all golf data and reports. As part of this role I sit on the Durham County Golf Union Juniors committee. For the committee I help generate fresh ideas to support the full county junior program and help with a number of positions from county golf leagues to county competitions.

### **Additional Skills, Activities & Interests**

- Full manual driving license (over 20 years) with access to own transport.
- Sports Agent Qualification from International Open Academy – issued December 2021.
- Sports Management Qualification from Next Learn Academy – issued November 2021.
  - Computer literate (word, excel, Power point), (IOS) & Website design.
- Great communication skills from face to face, B2B, Emails and in & Outbound calling.
- Exceptional attendance record with only 3 sick days in 17 years due to been hospitalised.
  - Excellent Social Media skills with records and achievements to display.
- Created and run business accounts on Facebook, Instagram, LinkedIn, Twitter, TicTok & YouTube.
- Happy to work away and travel when required, I have a lot of experience with this in the past,
- Golf Enthusiast from playing & attending events & tours. Working in golf to running a Junior golf section, On the Durham County Junior Committee helping to promote & grow the game.
  - Football fan, supporting Newcastle United and a season ticket holder for over 15 years.
  - Former season ticket holder at Durham CCC and follow all forms of cricket as well as F1
    - Love music, Attending Concerts and also play the Guitar
  - Happy to supply references from all of the above and where required.

**Address :** Corner House, The Chesters, Humshaugh, NE464BQ

**LinkedIn :** <https://uk.linkedin.com/in/gavin-mansfield-997a9363>