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# Federico Celano

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## SKILLS

BS (Bachelor Degree of Business Administration), MBA (Master of Business Administration)  
Golf Teaching Professional (France) PGA France DEJEPS (French Sport State Diplome)  
NSI Austrian National Ski Instructor (Anwarter Level)  
Certified Trackman Level 2  
Capto Basic Certified  
Proficient with 3D sensors, Trackman, Flightscope, and pressure mats.  
CPR Certified  
Knowledge of Microsoft Word, Excel, PowerPoint, with Microsoft Office certification  
Languages spoken include English, Italian, French and some Spanish.

## EXPERIENCE

### **Wynter, Croissy Beaubourg** – *Sales Business Developer*

MAY 2023– NOVEMBER 2023

- Digital website developer of an online marketplace.
- Researching prospects on social networks and by phone. Creating CRM lists of contacts in the sector.
- Identifying and qualifying prospects in large, medium and small-sized companies in various sectors.

### **FC Sports, (UGOLF) Golf Haras De Jardy, Golf De Maison Lafitte, Golf Du Prieuré, Golf d'Evreux, FRANCE** – *Class A PGA Teaching Professional (independent and part-time salaried)*

JANUARY 2022 – Present

- Teaching group and private golf lessons from beginners to advanced golfers, juniors and adults.
- Merchandise sales, membership sales, cash registering, handling phone reservations and online reservations.
- Swing analysis with Trackman, pro-shop and membership sales, club-fitting, and weekly clinics with club members and guests.

**Wilder Kaiser Golf Akademie, Ellmau AUSTRIA – Class A PGA Teaching Professional**

MAY 2020 – OCTOBER 2021

- Teaching private and group lessons, training sessions with club junior teams, senior club team, members and guests.
- Running group teaching sessions to beginners to obtain course allowance and HCP (Schnupper Kurse and OGV Platzreife Kurse).
- Use of Trackman and Putting monitors during lessons. Club-fitting, club sale, club repair.

**Sports Golf Akademie, Lignano Sabbiadoro Golf/Cagliari Golf ITALY – Class A Teaching Professional /Lignano Sabbiadoro Golf Club/ Golf Sports Academy**

JULY 2019 – APRIL 2020

- Teaching private and group lessons, training sessions with club junior teams, senior club team, members and guests..
- Job Description Teaching private and group lessons at private golf club.
- Training sessions include group clinics. Swing analysis with Trackman, club-fitting, and weekly clinics with club members and guests.

**Club Med, Sandpiper Bay FL U.S. – Head Golf Pro Club Med Academies**

JUNE 2018 – MAY 2019

- Teaching individual and group lessons primarily to guests and club members. Training sessions include full-swing, short-game, putting, and on course sessions.
- Membership sales, merchandising, retailing, POS and PMS system experience, use of CRM, cash registering.
- Monitoring golf shop retail, inventory and outdoor staff. Customer reception and weekly reporting to the director of operations.

**Aogo Golf Academy, China – PGA Teaching Professional**

MARCH 2018 – JUNE 2018

- Teaching individual and group lessons primarily to juniors from 6 to 16 year old.
- Training sessions include full-swing, short-game, putting, and on course sessions.

**Brad Brewer Golf Academy at Rosen Shingle Creek Resort, FL U.S. – Certified Golf Instructor/Coach**

FEBRUARY 2016– JUNE 2017

- Teaching private and group lessons including on course lessons. Swing analysis with V1 Pro Golf, Coach's Eye, and Flightscope.
- Callaway club fitting and club sales experience.
- Clients include DII NCAA college players, mini-tour players, beginners, juniors and kids.

**Golf Coach Core Golf Academy (Top 10 U.S. golf school), FL U.S. – Golf Coach**

JANUARY 2013 – AUGUST 2015

- Coaching elite juniors, average golfers and developing junior golf programs. Students include professional golfers, NCAA college players and AJGA tour players.
- Mentored by relevant tour coaches such as Sean Foley, James Leitz, Donny Lee, David Orr. Swing analysis with the use of Trackman, V1 Pro golf, and Coach's eye.

**Dave Pelz Scoring Game School at PGA National Resort & Spa, FL U.S. – Assistant**

JANUARY 2009 – MARCH 2010

- Assistant responsible for set up and customer reception, and academy duties.

**The Hamlet Country Club, FL U.S. – Part-time caddy master**

SEPTEMBER 2007 – FEBRUARY 2008

- Member of the Golf Staff, responsible for the bag room, pro-shop duties and customers reception.

## EDUCATION

**Lynn University, Florida U.S. – MBA Degree (Master of Business Administration)**

JUNE 2008 – MAY 2010

**Lynn University, Florida U.S. – Bachelor Degree (Bachelor of Science in Business Administration)**

DECEMBER 2004 – MAY 2008

## AWARDS

- GPA above 3.5
- Turned golf professional in 2009
- PGA member since 2013
- Member of the Lynn University Golf Team from 2004 to 2008
- Member of the Italian National Golf Team from 1998 to 2003
- MIP Lynn University Golf Team 2007
- Scratch golfer since 1998
- PING/GCAA All-Region 2007-2008
- All-SSC Team 2007-2008
- Medalist in an NCAA Collegiate event 2008
- Several NCAA top 10 finishes from 2004-2008
- PGA PAT medalist 2012
- Competed on PGA European Tour Italian Open 2006
- Club Champion 1999-2003
- Finalist in Italian National Boys and Under 16 Championship