

DEVIN SIMS

✉ simsdevn89@gmail.com

☎ 2139102441

EDUCATION

Diploma

Rim of The World High School

📅 2004 - 2008

📍 Lake Arrowhead

SKILLS

- Knowledge of All POS Systems
- Social Media Marketing
- Excellent Customer Service
- Patience and Stress Management
- Accounting
- Critical Thinking
- Interpersonal Skills

CERTIFICATIONS

- PGA Associate
- CPR
- Dual Citizen USA/UK

ACTIVITIES

- Experienced Whitewater Guide
- Golf Instructor
- Animal Shelter Volunteer and Foster Provider

SUMMARY

Driven entrepreneur and hospitality professional with extensive experience in business ownership, operations management, and team leadership. Proven ability to lead high-performing teams, solve operational challenges, and deliver exceptional customer experiences in fast-paced environments.

WORK EXPERIENCE

CEO and Teaching Professional

Lobby Golf

📅 January 2025 - current

📍 Portland, OR

- * Founded and oversee daily operations of an autonomous indoor golf simulator business. * Manage business strategy, customer experience, scheduling systems, and operational logistics. * Provide golf instruction and coaching for players of varying skill levels. * Implement technology solutions to streamline guest access, simulator operations, and membership management.

Assistant General Manager

Kona Grill

📅 July 2024 - January 2025

📍 Portland, OR

- * Assisted in overseeing front-of-house and back-of-house restaurant operations in a high-volume environment. * Managed staff scheduling, training, performance coaching, and daily operational execution. * Maintained exceptional guest service standards while resolving customer concerns efficiently and professionally. * Assisted with inventory management, labor controls, and operational cost management.

Owner

Deeply Rooted

📅 Feb 2020 - January 2024

📍 Bend, OR & Portland, OR

- * Managed budgeting, vendor relationships, customer service, and day-to-day business operations. * Developed marketing and branding strategies to increase customer engagement and revenue growth. * Recruited, trained, and supervised team members while maintaining operational efficiency. * Built strong community relationships and maintained a reputation for high-quality service.

Assistant General Manager

Little Pine

📅 February 2018 - January 2020

📍 Los Angeles, CA

- * Assisted in managing daily restaurant operations in a fast-paced, high-profile dining environment. * Led front-of-house staff training, scheduling, and service execution to ensure exceptional guest experiences. * Supported inventory management, labor efficiency, and restaurant profitability goals. * Maintained high standards of hospitality, professionalism, and teamwork.