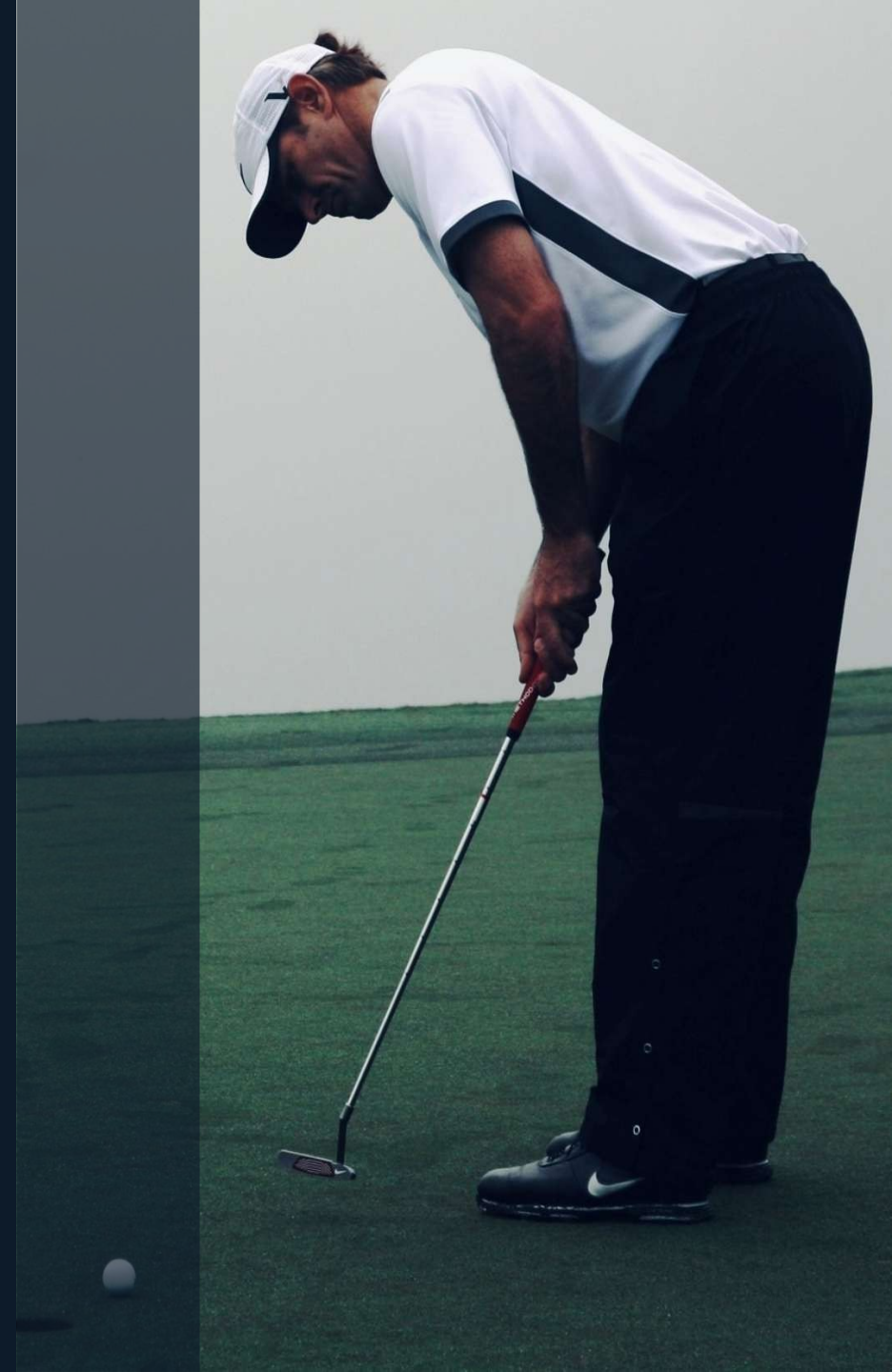


DAVID WATSON

Tournament Professional · Elite Junior Development Coach

Tour-tested competitor and 15-year academy operator who has built national junior champions across Asia, Australia and the UK.

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■ PROFILE

Three decades inside elite golf

A tour-level player who turned a competitive career into a development one. For over 15 years I owned and ran a high-performance golf academy across China, designing technical, physical and mental programmes for elite juniors — alongside day-to-day operations, events and family management. I bring the rare combination of having competed and won at professional level and having built young players who go on to do the same.

30+

years across elite playing,
coaching & operations

15

years owning & running an
elite junior academy

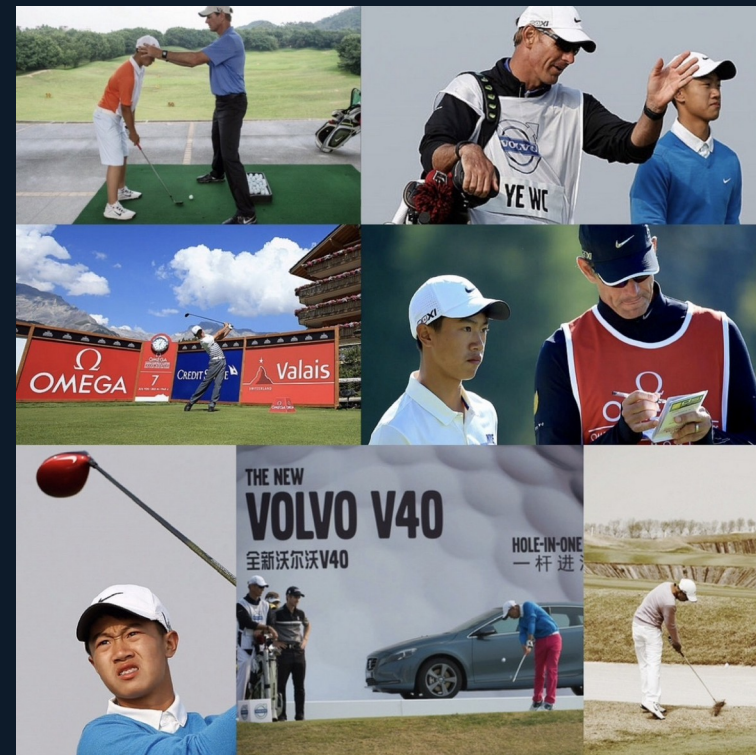
12

age of the youngest player
I coached to a European
Tour event

3

continents — programmes
built across Asia, Australia
& the UK

Three decades in the game



Won at the top of the game

Three professional tournament wins · Asian Tour & Australasian Tour member

New Zealand Masters

Professional tournament win

New Caledonian National Open

National Open winner

Vanuatu National Open

National Open winner

Order of Merit — money leader

Australasian Foundation Tour

England Squad — Valderrama

Selected as an elite amateur

Why it matters: juniors learn course management, composure and scoring fastest from a coach who has competed under tournament pressure.

■ THE CORE OF WHAT I DO

Developing champions

Built an elite junior academy

Owned and ran the David Watson Golf Academy across Guangzhou & Dongguan, China for ~15 years — programme design, staff leadership and parent/stakeholder management.

Nike Golf elite advisory staff

Led the Nike Golf China junior development programme (NG360) and produced multiple tournament winners.

National-level champions

Developed several national junior champions, taking players from fundamentals through to tournament readiness.



David Watson Golf Academy · Nike Golf, China

Developing the whole player — technical, physical and mental — toward scholarships and the professional game.

■ CAREER HIGHLIGHT

The youngest player ever on the European Tour

I spotted Ye Wo-cheng as a nine-year-old in my academy and coached him to history. At 12 years and 242 days he became the youngest player ever to compete in a European Tour event — the 2013 Volvo China Open — and was later invited to a second, the Omega European Masters at Crans-Montana.

12y 242d

the age at which my player set the European Tour's youngest-ever record



Covered by the Daily Mail and The Daily Telegraph (2013) — both named me as the coach behind China's golf sensation.



On the bag for Ye Wo-cheng — 2013 Volvo China Open, European Tour.

Beyond the lesson tee

Golf operations

- Led the pre-opening & launch of The Cut, a championship course in Perth, WA
- Club, retail, member services and golf-car fleet management
- TrackMan club-fitting & performance support

Events & corporate

- Chairman / host of major charity classics with Ernst & Young, Coca-Cola, Toyota
- Hosted the Qantas Global Classic final alongside Greg Norman
- Concept-to-delivery event management across Asia & Australia

Media & on-course

- Co-host & presenter of a golf TV show — 36 episodes, Channel 9 Perth
- Contracted caddie, St Andrews Links (2021–2023), incl. The 150th Open
- Trusted point of contact for high-net-worth & international players

■ WHAT I OFFER

What I bring

1

Tournament-grade insight

Course management, the competitive mind and performing under pressure — drawn from a career spent competing at tour level.

2

Proven junior development

15 years building elite juniors, including a player who set a European Tour age record.

3

International fluency

Programmes built across Asia, Australia and the UK; comfortable with international families and stakeholders.

4

Communication & presence

Broadcast presenting, parent management and brand-building — an asset front-of-house and with prospective families.



Let's talk.

Open to a conversation about elite junior development and player pathways.

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