



Cass Amesbury

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Professional Summary

Class A PGA Professional with a strong passion for growing the game and creating enjoyable golf experiences for players of all ages and abilities. Experienced in coaching, player development, and delivering high-level member and guest services. Focused on expanding professional knowledge, building meaningful connections within the industry, and continuing to develop as a well-rounded golf professional.

Professional Experience



The Old Collier Golf Club, Naples, FL, (Assistant Golf Professional)

Winter 2024/2025

The Old Collier Golf Club is an exclusive private club known for being a pure golf club. With a small membership Old Collier has an incredible attention to detail and a desire to provide the best possible service.

- Receiving special order invoices
- Organizing the golf shop and creating new displays
- Managing the first tee, organizing groups to keep up pace of play
- Facilitating weekly member games alongside the member Captain
- Completing basic club repair
- Providing exceptional customer service
- Provided lessons to members
- Conducted ladies clinics
- Administered all facets of daily golf shop operations.
- Assisted in the Member-Professional event with 40+ professionals from around the country
- Help facilitate the Pro Shop Christmas sale
- Assisted in the buying process with Director of Golf and Merchandiser
- Set up golf genius for the 25/26 season with 20 events and 8 weekly games
- Facilitated the Member-Caddy event with over 140 players
- Organized and ran the shootout for the Member Caddy



Spring Hill Golf Club, Wayzata, MN (Assistant Golf Professional)

May-September 2025

Spring Hill Golf Club is a small high end private club. They host multiple amateur events and strive themselves to be a top club in the US.

- Organized day to day member play with the paper play sheet
- Created a training manual for future new employees
- Created excel sheets with detailed procedures for opening/closing
- Assisted the caddy master with daily caddy organization
- Designed and organized the golf shop alongside the merchandiser
- Attended buying meeting at the PGA show with the Director of Golf and the Lead Assistant
- Designed and ordered custom headcovers for multiple members
- Organized Monday employee play
- Distributed merchandise and tee gifts at member events
- Ran the Member-Caddy tournament with 80 caddies and 40 members
- Administered a closest to the pin for the Member-Caddy event from the back patio
- Managed cash daily for the golf operation (\$5000+ cash only facility)



Aronimink Golf Club, Newtown sq. PA, (PGM Intern)

May-October 2024

Aronimink is a top 100 club in America hosting the 2026 PGA championship. With 325 bond-holding Members and a few hundred at other levels of membership.

- Assisted in the running of a junior golf program with 30+ advanced students and 25+ beginner students.
- Using the Operation 36 system we graduated students from level 1 to level 4 over a 6-week span.
- Worked alongside DOI John Bierkan conducting weekly junior clinics working on all aspects of the game.
- Coordinated the golf portion of a club wide summer camp, up to 45 students per hour aged 4-12.
- Administered the setup for multiple Monday outings including carts, bag drop, and golf shop restock.
- Organized and ran the caddie-championship tournament with 30 players using golf genius.
- Created merchandise displays in the golf shop based on holidays and other events.
- Shadowed Head Professional Jeff Kiddie in the running of a member-member shootout.
- Attended multiple meetings with Jeff Kiddie about aspects of the golf industry.
- Coordinated with other top clubs in the area for PGA Junior league and was a coach for the team.
- Managed the condition of the hazard lines, painting when needed and communicating with the grounds operations to keep the areas around the lines in check.
- Trained new outside employees
- Communicated and ran a 4 hole couples scramble event with 40 players



Bonita Bay Club, Naples FL, (Golf Shop Attendant)

Fall 2023-Spring 2024

The Bonita Bay Club is an elite golf and country club in Southwest Florida. They currently boast 3500 golf members and have 5 golf courses.

- Booked tee time reservations and requests using the Chelsea system.
- Assisted members with selecting demo clubs and helping "fit" one to their game.
- Organized merchandise and set displays in the golf shop.
- Placed special orders for merchandise and clubs for members.
- Helped the outside staff with cart prep for 200+ person tournaments and daily play.
- Managed a bag drop with 2500+ bags and over 600 rounds a day.
- Shadowed DOI Jonathan Sutera and top 100 instructor Jeff Smith.
- Helped organize merchandise in one of the largest pro shops in the country.
- Assisted with a 3 hour Christmas sale that did over 150,000 dollars in revenue.



Cobblestone Creek Country Club, Victor NY, (PGM intern)

Summer 2022/2023

Cobblestone Creek Country club is a very family-based facility in Victor, NY. They have around 280 golf members and 100 social members, averaging 12,000 rounds a year.

- Booked tee times for members and guests daily via the ForeTees system.
- Created seasonal merchandise displays and controlled the organization of the golf shop.
- In charge of printing scorecards and cart signs for a Men's Invitational of 220 players.
- Delivered multiple 2-day golf schools with Bill Harmon.
- In charge of the future 36ers golf camp for kids ages 3-6, Instituted new games weekly and had more signups than ever before.
- Private instruction with juniors aged 8-13
- Ran the Operation 36 practice-plus camp with ages 6-12, had 2 students graduate levels all the way up to level 4.
- Conducted mental game on course lessons with an elite junior golfer.
- Created a member information packet with sizes and preferences to help with future merchandise orders.
- Administered new strategies for tournament set up with cart staging.



The Twin Eagles Club, Naples FL, (PGM Intern)

Fall 2022-Spring 2023

Twin Eagles is a member owned high-end 36-hole private facility in Naples, FL. The Club has around 800 golf members and 400 social members, they do about 370 rounds daily and 68,000 annually.

- In charge of printing scorecards and cart signs for a Men's Invitational of 220 players.
- Ran the scoring for a 220 player Men's Invitational.
- Administered new cart strategies when the clubhouse was under renovation.
- Worked with the outside staff to set up events in the most efficient way possible.
- Assisted Dr. Jim Suttie with various Clinics for members.
- Participated in vendor meetings with Donald Ross, Peter Millar, GFore, Ralph Lauren, Greyson.
- Assisted in merchandise ordering and receiving merchandise into the shop.



Club Pelican Bay, Naples FL, (Outside Services)

Fall 2021-Spring 2022

Club Pelican Bay is a high-end 27-hole private facility in Naples, FL. They have around 480 members with about 18,000 rounds.

- Maintained a 400-yard double ended range, kept up the highest standard.
- Set up carts and bags for daily play on 3 courses.



Old Memorial Golf Club, Westchase FL, (Outside Services)

Summer 2021

Old Memorial golf club is prestigious private club based in Westchase, FL. The club is an invite only club with only around 300 members. The course is ranked in the top 20 of the top courses in Florida. They pride themselves on providing a secluded one-of-a-kind experience while still in the middle of society.

- Managed bag drop with daily guests and member play.
- Oversaw both the warmup range facility and the larger triple sided practice facility.
- Shadowed DOI Dustin Olehowski for multiple lessons with members and tour professionals.

Education



Florida Gulf Coast University, Fort Myers, FL
Bachelor of Science in PGA Golf Management

Graduated May 2025
Class A PGA June 2025

Community Service/Leadership

FGCU PGA Student Association

Summer 2021- Present

Social Media

- Co-Social Media Coordinator for FGCU PGM social media
- In charge of all videography for FGCU PGM
- Created a FGCU PGM TikTok and grew it to over 5200 followers, 3.2 million views and over 180,000 Likes in 2 years

Merchandise

- Member of the merchandise committee since its inception in 2022
- Created multiple new logos for the PGMSA
- Designed products for 3 merchandise releases, including hoodies, crewnecks, headcovers, hats, t-shirts, polos, etc.

First Tee of Tampa Bay, Tampa, FL

Summer 2018-Summer 2021

Ambassador

- Coached summer Camp to groups of 8-10 juniors aged 5-14
- Led Saturday group lessons with 5-10 kids aged 5-12
- Was awarded the Rogers Park Golf Outing Scholarship of \$10,000 from the First Tee of Tampa Bay

Reference

Mr. Jason Martin (PGA) (561) 371-3604
Director Of Golf
The Old Collier Golf Club

Mr. Jeff Kiddie (PGA) (610) 636-3471
Head Professional
Aronimink Golf Club

Mr. Kyaw Htet (PGA) (240) 418-5582
Director Of Golf
The Nest Golf Club

Mr. Kyle Heaton (PGA) (309) 721-1599
Head Professional
The Bonita Bay Club

Mr. Ian Baxter (203) 526-7684
Executive Director
The First Tee of Tampa Bay

Mr. Rob Anderson (PGA) (813) 749-1433
General Manager
Old Memorial Golf Club

Mr. Neil Reidy (PGA) (585) 662-8555
Head Professional
Cobblestone Creek Country Club

Mr. Jeff Kringen (PGA) (763) 443-7169
Director Of Golf
Spring Hill Golf Club