

This letter is to express my interest in working as the Head PGA Professional at Halesworth Golf Ltd. Currently, I am a Class A CPGA golf professional that has been teaching professionally for 9 years. I run and operate my own teaching and club fitting business, Cari Chow Golf, at Squamish Valley Golf Club and other local golf spots within Vancouver, BC. These roles include being solely responsible for building all women's and junior programs, running ladies and junior camps, managing/ mentoring my staff, teaching, PING club fitting, coaching local high schools, working locally with the community's cultural centres, and other general small-business duties. Before starting my business, I was the Assistant Professional at Squamish Valley Golf Club for 3 years. This included teaching, club fitting (with PING), bookkeeping, cash handling, cash reports, and banking. Furthermore, I have worked with programs that include Trackman, GC Quad/Foresight Sports, Tee-on, Excel, Microsoft, and Wix to assist me in these duties. Outside of the golf industry, over the last two winters, I have had experience working for Vail Resorts and Boyne Resorts in supervisor/coordinating positions that have furthered my leadership skills. I am a hard-working professional, with my goal being to obtain a full-time position, and fully dedicate my expertise to better the community and clients.

Skills & Strengths include:

Business owner (2021-2025)  
Teacher (CPGA Class A, teaching 9 years)  
Club fitting (PING) (2019- current)  
Willingness to learn  
Strong communication  
Program Leader  
Ambitious  
Adaptable to technologies  
Friendliness  
Fast worker  
Diligent  
Maturity  
Customer Service Attitude  
Teamwork  
Organized

I would be delighted to discuss my application further with you. I can easily be contacted by phone or email.

Yours sincerely,

Cari Chow  
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With a foundation of a strong work ethic, creativity, and outstanding people skills, I am seeking a position that will allow me to further develop my abilities within the golf industry while providing the most thorough and positive experiences for clients.

Employment history:

*2021-current*

Owner of Cari Chow Golf Co. (sole proprietor).

- Providing golf instruction and custom PING club fittings to the Squamish/Vancouver area. This includes working with all age groups from kids to seniors.
- Built entire Junior program and Ladies program
- Coach for PGATOUR Americas player.

*2019-current*

Certified PING Club Fitter.

- Providing custom equipment to clients and golfers alike. (PING Rep - Adrian Deakin, award winning club fitter in British Columbia).

*2024-2025*

Nordic XC Supervisor for Cypress Mountain.

- Supervised the Nordic Host Base during the winter season overseeing 19 employees.

*2023-2024*

Ski School Coordinator for Vail Whistler (full time, Whistler Base).

- Coordinated adult ski school. This involved working closely with supervisors and managers to have operations run smoothly.

*2017-2020*

CPGA Assistant Professional/Event coordinator at Squamish Valley Golf Club.

- Provided lessons, club fittings, cash handling, basic accounting reports, company banking, and event organization.

*2016-2017*

CPGA Academy Instructor at Ardmore Golf Course.

- Pro Shop Attendant, golf instruction, bookkeeping, basic accountant reports, and event coordination.

*2013-2016*

Pro Shop Attendant at Juan De Fuca Golf Course.

- Providing customer service through the role as Cashier. Involved with running company events, school events, and ladies' tournaments.

*2012-2013*

Real Canadian Superstore.

- Cashier/Grocery Clerk

*2011-2012*

Clerk 2, University of Victoria Bookstore

- Assist customers with purchases of books and goods, manage line-ups, and respond to customer inquiries.

*2009-2011*

Golf Town.

- Sales Associate.

Education:

-CPGA Class A Golf Professional

-Certified PING Club fitter

-NCCP club fitting certified

-RCGA Rules Level 1 certified

-University of Victoria VARSITY golf team (2011-2015)

-University of Victoria, 2011-2016, Bachelor of Fine Arts-additional coursework in Education (4 years), welding, woodwork, economics, Art history, digital media, psychology, and sociology

-Belmont Senior Secondary School 2009-2011

High school graduation with a top 30/450 class ranking

-Dunsmuir Middle School: 2007-2009

-Honor and Effort Roll; 3 consecutive years

Accomplishments:

-Club fitting: Having no presence at Squamish Valley GC in 2018 to now having fitting days 5-6 times a season, growing profits extensively and making PING the top selling brand at SVGC.

-Nominee for 2024 PGA of BC Alvie Thompson Teacher of the Year Award.

-Nominee for 2023 PGA of BC Jack McLaughlin Junior Leader of the Year Award.

## Additional Volunteering

- Squamish Valley Golf Club tournaments and events
- Assistant for junior camps at Royal Colwood golf club
- 2012-2016, Volunteer work/Instructor for Times Colonist/Thrifty Foods junior camps.

## Other accomplishments:

- Winner of Royal Roads University's Centennial Banner Competition
- Participant in Extreme Art Program for Victoria Art Gallery
- BFA 'Iterations' Art *Exhibition*, 2016.
- UVIC Non-Academic Merit Award, 2012-2016.
- Royal Colwood Golf Club Women's Club Champion, 2013.
- British Columbia Golf Association Scholarship Winner, 2011.
- Olympic View Golf Club Women's Club Champion, 2009.
- Zone 5 Junior Girls Medalist and Dale Shaw Recipient, 2009, 2010.
- RCGA Junior Girls National Championships, 2009-2011.
- RCGA Women's National Championships, 2009-2011.
- BCGA Junior Girls Championship, 2007, 2009-2011.
- BCGA Women's Championship, 2010, 2011.
- Gorge Vale Golf Club Junior Girls Club Champion, 2007, 2008.
- BCGA Juvenile Provincial Championships 6th place, 2008.
- Vikes Junior Golf Tour 3rd place, Order of Merit, 2007.
- Olympic View Golf Club, Junior Girls Club Champion, 2006, 2007.

## References:

Courtney Campbell: BC of Canada Board & Head Professional at Gleneagles Golf Course: +1 (778) 837-3022 (Former boss)  
Adrian Deakin (PING rep): +1 (604)-754-1020  
Derek Beuk: Former Proshop Manager/Squamish Valley Golf Club: +1 (604) 849-5861  
Michael Thomas: Manager at Cypress Mountain: +1 (604)-999-0826