



# Callum Carter

Golf Fitness Coach - Personal Trainer

## About Me

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An Elite performance coach with 13 years in the fitness industry and 6 years fully qualified as a Personal Trainer, specialising in Strength & conditioning, rehabilitation and injury prevention and golf performance.

## Professional Experience

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Jul 2018 - Present

CallumCarterCoaching - Self Employed - UK

- Delivered bespoke, results driven coaching to private clients across strength, fat loss, muscle development, athletic development.
- Built and retained loyal client base through outcome focused programming and exceptional client experience.
- Integrated movement screening, progressive overload, and lifestyle optimisation to achieve long term results.
- Maintained consistently high client retention through personalised service and measurable outcomes.

Aug 2016 - 2017

Senior sales consultant - Anytime Fitness

- Membership sales & Conversations
- Lead management & Follow ups
- High ticket upselling for PT
- Member retention
- KPI & Target Driven Performance
- Objection Handling & Closing

## References

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**Isa Martinez**

Cluster manager - Puregym

**Phone:** 07450230214

**Email:** isa.martinez@puregym.com

## AVAILABILITY

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Immediately available for relocation. Open to performance centres, golf academies, luxury gyms, Golf clubs, and private coaching facilities

## Contact

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✉ callumcarterpt@gmail.com

☎ 07432172296

📍 Bath, UK

🌐 www.callumcartercoaching.co.uk

## Qualifications

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Level 2-3 Personal training

TPI Certified Level 1

First Aid & CPR Certified

## Personal Attributes

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- Professional, Polished, and client centric
- Confident working with elite and high profile clients
- Commercially aware with strong upsell and retention skills
- Adaptable, disciplined, and culturally respectful

## Language

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English