
ALEXANDER BERG-CAPIN

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Nationality: Spanish and English

PROFESSIONAL SUMMARY

Highly skilled professional with expertise in time management efficiency, bilingual communication (English & Spanish), and clear communication. Demonstrates strong critical-thinking abilities and proficiency in tracking software usage and data analysis. Passionate about leveraging these skills to drive organisational success and achieve career growth.

Driven professional with strong foundation in sports coaching and instructional techniques. Demonstrates excellent communication and leadership skills, honed through previous roles in team management and client interaction. Committed to fostering skill development and enhancing players' enjoyment of golf.

Driven professional with excellent communication and interpersonal skills, eager to transition into golf instruction. Equipped with solid foundation in athletic coaching and customer service, capable of delivering engaging and personalised training sessions. Poised to inspire and develop golfers of all levels in a golf instructors role.

WORK HISTORY

Golf instructor, 03/2023 - Current

Chorleywood Golf Club - Chorleywood, Hertfordshire

- Educated participants on acceptable behaviour and standards of play.
- Monitored progress of trainees over time, adapting teaching styles as needed to cater to individual needs.
- Adapted coaching and leadership styles to suit individual needs for maximised athlete engagement.
- Increased interest in golf with engaging and interactive coaching methods.
- Developed individual training plans for advanced players aiming to compete at higher levels.
- Utilised video analysis tools during trainings for visualising player mistakes and areas requiring improvement.
- Organised golf lessons for beginners, resulting in enhanced understanding of the game.
- Demonstrated proper swing mechanics during hands-on tutorials, improving accuracy and distance control of students.

Custom Golf Club Fitting Technician, 09/2022 - Current

The Complete Golfer - Northwood, Hillingdon

- Advised clients on suitable club selections and shaft combinations to enhance golf performance
- Analysed data using Foresight Quad to identify optimal equipment for each client
- Attended courses to understand emerging manufacturer technologies
- Managed inventory of golf supplies for smooth operations.
- Developed loyal customer base through effective relationship management

Sales assistant, 09/2016 - 12/2022

The Complete Golfer - Northwood, Hillingdon

- Designed visually pleasing in-store and window displays to increase footfall.

- Handled cash transactions swiftly, ensuring accurate accounting at the end of each shift.
- Engaged customers to enhance in-store experience and provide outstanding customer service.
- Enhanced knowledge of golf equipment by attending regular training sessions.

SKILLS

- Time management efficiency
- Bilingual (English & Spanish)
- Clear communication
- Critical-thinking
- Tracking software usage
- Data analysis
- Passionate

EDUCATION

A-Levels: Spanish, Italian, Economics, 09/2011 - 05/2013

Haydon School - Northwood, Hillingdon

Economics, 08/2013 - 05/2016

Armstrong State University - Savannah, GA

Foundation Degree in Science: PGA Foundation degree, 09/2020 - 05/2023

Birmingham University - Birmingham

LANGUAGES

English

Proficient (C2)

Spanish

Proficient (C2)

Italian

Intermediate

HOBBIES AND INTEREST

- Gym and fitness
- Playing Golf
- Sightseeing