

Adrian Vito Cafaro, MPhil

British PGA Fellow Professional | Golf Academy Director | Golf Development & Junior Talent Specialist

Kuala Lumpur, Malaysia

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Professional Summary

International golf academy leader and British PGA Fellow Professional with over 25 years of experience in golf coaching, academy leadership, and player development across the UK, Europe, the Middle East and Asia. Extensive expertise in golf education, junior talent development, academy operations and coach education. Proven record of launching and managing golf academies, designing structured coaching curricula, and implementing player performance tracking using modern coaching technologies including TrackMan and video analysis. Passionate about developing golfers, mentoring coaches, and expanding golf participation through partnerships with clubs, schools and national golf development programs.

Key Achievements

- Opened and managed golf academies in London, Beijing and Kuala Lumpur
- Record golf lesson revenue of 3.2 million RMB at the British PGA Academy in Beijing
- Promoted to PGA Fellow Professional for contributions to coaching education
- Guest speaker at international PGA teaching and coaching conferences
- Titleist / FootJoy full-line brand ambassador since 2013
- Published research on elite golfer development (University of Birmingham)

Core Competencies

Golf Academy Operations | Golf Coaching & Player Development | Curriculum Design | Junior Talent Development | Talent Identification & Scouting | Coach Education & Mentoring | High Performance Training Programs | Performance Tracking & Player Assessment | Coaching Technology (TrackMan, Video Analysis) | Golf Clinics & Development Camps | Stakeholder & School Partnerships | Golf Program Leadership

Professional Experience

Director of Instruction & Owner – Cafaro Golf Academy, Kuala Lumpur

Aug 2022 – Present

- Lead the operational and strategic management of a modern indoor golf academy powered by TrackMan technology.
- Deliver individual and group coaching programmes for adult golfers, junior players and competitive golfers.
- Design structured coaching curriculum covering technical development, practice methodology and performance training.
- Assess player performance using TrackMan and video analysis to provide tailored development plans.
- Coordinate academy scheduling, bookings and student onboarding processes.
- Organise coaching clinics, camps and engagement programmes to increase golf participation.

Elite Master Instructor & Head of Junior Programs – MST Golf Academy, Kuala Lumpur Golf & Country Club

Oct 2019 – Jul 2022

- Led junior golf development programmes at Malaysia's leading golf facility.
- Designed structured junior training pathways integrating technical, physical and competitive development.
- Mentored PGA instructors and ensured coaching practices aligned with industry best practice.
- Delivered individual and group coaching sessions for adult and junior golfers.
- Developed junior golf curriculum and contributed technical coaching content for club communications.
- Supported academy events and international tournaments hosted at KLGCC.

Head of Golf & Director of Instruction – Kaiwen Academy International School, Beijing

Jul 2016 – Sept 2019

- Directed golf education and player development programmes within a major international school sports system.
- Designed comprehensive golf coaching curriculum for school students and elite junior golf teams.
- Project managed development of golf facilities including simulators, driving range and short game areas.
- Recruited and trained golf coaching staff and PE teachers in golf coaching methodologies.
- Organised golf camps, competitions and international golf development trips.

Earlier Career Experience

General Manager – Whitekirk Golf & Leisure, Scotland

Director of Instruction – PGA Golf Academy at Bayhood No.9, Beijing

General Manager – Taba Heights Golf Resort, Egypt

Owner & Head Professional – North London Golf Academy, London

PGA Teaching Professional – Playgolf Northwick Park, London

Education & Professional Qualifications

MPhil – Sports Coaching, University of Birmingham

PGA Advanced Diploma in Golf – The Professional Golfers Association

Diploma in Sport Psychology – Newcastle College

Advanced Diploma in Golf Club Making – Golfsmith Europe

Professional Recognition

PGA Fellow Professional

Titleist / FootJoy Global Brand Ambassador

Guest Speaker – USPGA & British PGA Coaching Conferences and Golf Development Events